

21 June 2021

At the conclusion of the Environment Committee

Cultural and Community Committee

Agenda

1. Disclosures of Interest

Cultural and Creative Sub-Committee

- 2. Grants and Sponsorship Round One 2021/22 Cultural Grants
- 3. Ad Hoc Grant Sydney WorldPride
- 4. Major Events and Festivals Charity Partners 2021/22

Healthy Communities Sub-Committee

- 5. Post Exhibition Inclusion (Disability) Action Plan 2021-2025
- 6. Grants and Sponsorship Round One 2021/22 Social Grants
- 7. Grants and Sponsorship Round One 2021/22 Knowledge Exchange Sponsorship Program
- 8. Accommodation Grant Program Annual Performance Review and Lease Renewals 2021



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- 1. Register to speak by calling Secretariat on 9265 9702 or emailing secretariat@cityofsydney.nsw.gov.au before 10.00am on the day of the meeting.
- 2. Check the recommendation in the Committee report before speaking, as it may address your concerns so that you just need to indicate your support for the recommendation.
- 3. Note that there is a three minute time limit for each speaker (with a warning bell at two minutes) and prepare your presentation to cover your major points within that time.
- 4. Avoid repeating what previous speakers have said and focus on issues and information that the Committee may not already know.
- 5. If there is a large number of people interested in the same item as you, try to nominate three representatives to speak on your behalf and to indicate how many people they are representing.

Committee meetings can continue until very late, particularly when there is a long agenda and a large number of speakers. This impacts on speakers who have to wait until very late, as well as City staff and Councillors who are required to remain focused and alert until very late. At the start of each Committee meeting, the Committee Chair may reorder agenda items so that those items with speakers can be dealt with first.

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Item 1.

Disclosures of Interest

Pursuant to the provisions of the City of Sydney Code of Meeting Practice and the City of Sydney Code of Conduct, Councillors are required to disclose pecuniary interests in any matter on the agenda for this meeting.

Councillors are also required to disclose any non-pecuniary interests in any matter on the agenda for this meeting.

This will include receipt of reportable political donations over the previous four years.

In both cases, the nature of the interest must be disclosed.

Item 2.

Grants and Sponsorship - Round One 2021/22 - Cultural Grants

File No: \$117676

Summary

The City of Sydney's Grants and Sponsorship Program supports initiatives and projects that build the social, cultural, environmental, and economic life of the city and assist in the recovery from the Covid-19 pandemic. To achieve the objectives of the Community Recovery Plan and Sustainable Sydney 2030, genuine partnership between government, business and the community is required.

The provision of grants and sponsorships is a mechanism to further the aims identified in the City's social, cultural, economic, and environmental policies. Applications are assessed against these policies and against broad City objectives and plans. In this way, the City and the community act collaboratively to achieve the goals of the Community Recovery Plan and Sustainable Sydney 2030.

The City advertised the following two cultural grant programs in Round One of the annual Grants and Sponsorship Program for 2021/22:

- Cultural and Creative Grants and Sponsorship Program; and
- Festivals and Events Sponsorship (Artform) Program.

For the Cultural and Creative Grants and Sponsorship Program, 53 eligible applications were received. This report recommends 28 grants to a total value of \$535,000 in cash and \$4,873 revenue foregone/value-in-kind for the 2021/22 financial year, and a commitment of \$35,000 in cash for the 2022/23 financial year.

For the Festivals and Events Sponsorship (Artform) Program, 27 eligible applications were received. This report recommends seven grants to a total value of \$129,750 in cash and \$30,709 revenue foregone/value-in-kind for the 2021/22 financial year, and commitments of \$62,900 in cash and \$12,509 revenue foregone/value-in-kind for the 2022/23 financial year.

On 22 February 2021, Council adopted a revised Grants and Sponsorship Policy. The Grants and Sponsorship Guidelines that support the Policy were also revised and approved by Executive on 24 February 2021. All grants in this report were assessed in accordance with the Grants and Sponsorship Policy, the Grants and Sponsorship Guidelines, the priorities set out in the Community Recovery Plan and various other relevant City strategies and action plans.

All grant recipients will be required to sign a contract, meet specific performance outcomes and acquit their grant. All figures in this report exclude GST.

Recommendation

It is resolved that:

- (A) Council approve the cash and revenue foregone/value-in-kind recommendations for the Cultural and Creative Grants and Sponsorship Program as per Attachment A to the subject report;
- (B) Council note the applicants who were not successful in obtaining a cash grant for the Cultural and Creative Grants and Sponsorship Program as per Attachment B to the subject report;
- (C) Council approve the cash and revenue foregone/value-in-kind recommendations for the Festivals and Events Sponsorship (Artform) Program as per Attachment C to the subject report;
- (D) Council note the applicants who were not successful in obtaining a cash grant for the Festivals and Events Sponsorship (Artform) Program as per Attachment D to the subject report;
- (E) Council note that all grant amounts are exclusive of GST and all value-in-kind offered is subject to availability;
- (F) authority be delegated to the Chief Executive Officer to negotiate, execute and administer agreements with any organisation approved for a grant or sponsorship under terms consistent with this resolution and the Grants and Sponsorship Policy, and;
- (G) authority be delegated to the Chief Executive Officer to correct minor errors to the matters set out in this report, noting that the identity of the recipient will not change, and a CEO Update will be provided to Council advising of any changes made in accordance with this resolution.

Attachments

Attachment A. Recommended for Funding – Round One 2021/22 - Cultural and Creative Grants and Sponsorships

Attachment B. Not Recommended for Funding – Round One 2021/22 - Cultural and Creative Grants and Sponsorships

Attachment C. Recommended for Funding – Round One 2021/22 - Festivals and Events Sponsorships (Artform)

Attachment D. Not Recommended for Funding – Round One 2021/22 - Festivals and Events Sponsorships (Artform)

Background

- 1. The City of Sydney's Grants and Sponsorship Program supports residents, businesses, and not-for-profit organisations to undertake initiatives and projects that build the social, cultural, environmental, and economic life of the city.
- 2. On 25 February 2021, the City announced Round One of the annual grants program for 2021/22 as being open for application on the City's website, with grant applications closing on 29 March 2021.
- 3. The two cultural programs promoted were:
 - (a) Cultural and Creative Grants and Sponsorship Program; and
 - (b) Festivals and Events Sponsorship (Artform) Program.
- 4. Information about these grant programs (such as application dates, guidelines, eligibility criteria and sample applications) was made available on the City's website. The City actively promoted the program through Facebook, Twitter, LinkedIn, Instagram, What's On, and ArtsHub. Supply Nation, Multicultural NSW, Digest, Sydney University and Haymarket Chamber of Commerce also promoted the program through their networks. Email campaigns were utilised to target interested parties who have applied previously for grants at the City or who have expressed an interest in the City's programs.
- 5. Following adoption of the revised Grants and Sponsorship Policy on 11 December 2017, the Cultural and Creative Grants and Sponsorship program and Festivals and Events Sponsorship (Artform) program are open to appropriately incorporated for-profit organisations and partnerships.
- 6. Seventeen applications were received in the Cultural and Creative Grants and Sponsorship Program round from for-profit organisations and four for-profit organisations are recommended in this report:
 - (a) Bad Sydney Ltd;
 - (b) Intimate Spectacle Pty Ltd;
 - (c) K Moraleda & J.P Shea & J Vass, and;
 - (d) Metro Theatre Sydney Pty Ltd.
- 7. Fourteen applications were received in the Festivals and Events Sponsorship (Artform) program round from for-profit organisations and two for-profit organisations are recommended in this report:
 - (a) Electronic Music Conference Pty Ltd, and;
 - (b) Margot Natoli Project Management Pty Ltd.

- 8. These applications meet the Cultural and Creative Grants and Sponsorship program and the Festivals and Events Sponsorship (Artform) program for-profit eligibility criteria, clearly demonstrating that the applicants' requests for funding provide opportunities for creative participation, enhance creativity in the public domain and strengthen the sustainability and capacity of the City's cultural and creative industries. For-profit applicants in these programs are required to match their request from the City with cash.
- 9. There were a total of 80 grant applications received for cultural grants. Thirty-five are recommended for funding as detailed in this report.
- 10. It is expected that all successful applicants will work cooperatively with relevant City staff throughout the project for which they have received funding. Some applicants will be required to meet with City staff and further define the strategic outcomes of their project prior to receiving the grant and commencing their project. Contact details for the relevant City staff are provided to all successful grant recipients.
- 11. All grants and sponsorships are recommended on the condition that any required approvals, permits, and development consents are obtained by the applicant. In the current environment this includes but is not limited to, requirements associated with the service of alcohol or food services, consent from the respective landowner(s), and State Planning Legislation and State Government health requirements. What the City does approve includes Development Approvals and outdoor temporary event activities.
- 12. Park hire requests are not listed in the table for recommendations, as not-for-profit organisations are eligible for free park hire. However, these organisations must pay the \$100 application fee and other related fees and charges, such as electricity and water. Individuals or unincorporated community groups are required to be auspiced by a not-for-profit organisation to be eligible for free park hire. All park hire is subject to availability. For-profit organisations are required to pay park hire fees.
- 13. The City's Grants and Sponsorship Program is highly competitive. Applications not recommended have either not scored as highly against the assessment criteria as the recommended applications or have incomplete or insufficient information. The City's Grants and Sponsorship team provides feedback and support to unsuccessful applicants.
- 14. The assessment process includes advice and recommendations from a suitably qualified assessment panel. The applications are scored against defined criteria for each grant program as well as the integrity of the draft budget, project plan, partnerships, contributions and connection to the local community and industry sectors. Once recommended applications are approved by Council, a contract is developed, which includes conditions that must be adhered to, and acquitted against.
- 15. In assessing the grant applications, the assessment panels included in their considerations and recommendations:
 - (a) A City for All Social Sustainability Policy;
 - (b) Community Recovery Plan 2020;
 - (c) Creative City Cultural Policy and Action Plan;
 - (d) Grants and Sponsorship Policy;

- (e) Sustainable Sydney 2030, and;
- (f) alignment with other core City strategic policies and action plans.
- 16. Assessors consider the cash and in-kind contribution from the applicant and other sources in reviewing applications. Applicants are asked to demonstrate a capacity to match the grant investment with other sources of funding or contribute their own cash resources to the project.
- 17. Applicants are requested to list their project's community partners, confirmed funding sources and the contribution the organisation is making to the project (cash or in-kind) to demonstrate their contribution.

Cultural and Creative Grants and Sponsorship Program

- 18. The Cultural and Creative Grants and Sponsorship Program supports projects and initiatives that provide opportunities for creative participation, enhance creativity in the public domain and strengthen the sustainability and capacity of the city's cultural and creative industries.
- 19. The assessment panel for Cultural and Creative Grants and Sponsorship consisted of members from the City's Culture and Creativity, Cultural Strategy and Creative City team, with specialist input from the City Services, Cultural Strategy, Indigenous Leadership and Engagement, Property Services, and Social Programs and Services teams.
- 20. The applications recommended for the Cultural and Creative Grants and Sponsorship program are outlined in Attachment A to this report. The applications not recommended are listed in Attachment B to this report.
- 21. The Cultural and Creative Grants and Sponsorship draft budget is set out below:

Total cash draft budget for 2021/22	\$1,300,000
Total cash committed to previously approved applications	\$765,000
Total cash available for 2021/22 Round 1	\$535,000
Total number of eligible applications this round	53
Total cash value requested from applications	\$1,349,640
Total value-in-kind support requested from applications	\$5,413
Total number of applications recommended for cash and/or value-in-kind support	28
Total amount of cash funding recommended 2021/22 (Multi-year funding recommended 2022/23 - \$35,000)	\$535,000

Total amount of value-in-kind support recommended 2021/2022	\$4,873
Cash amount remaining for subsequent allocation of the program 2021/22	\$0

22. The majority of the \$765,000 already committed in the 2021/22 budget includes the ongoing operational funding and capital renewal of the City Recital Hall which represents \$700,000.

Festivals and Events Sponsorship (Artform)

- 23. The Festivals and Events Sponsorship program aims to support festivals and events that celebrate, develop, and engage the city's communities. The City provides support for festivals and events under two categories 'Artform' or 'Village and Community'.
- 24. Artform festivals and events provide a contemporary overview of developments in each artform, including innovative contexts for the work of artists; they connect artists to audiences, and meet the City's broader cultural priorities.
- 25. The assessment panel for Festivals and Events Sponsorship (Artform) consisted of members from the City's Culture and Creativity, Cultural Venues and Programs and Major Events and Festivals teams, with specialist input from the City's Business and Safety, Cultural Strategy, Indigenous Leadership and Engagement, and Social Programs and Services teams.
- 26. The applications recommended for the Festivals and Events Sponsorship (Artform) program are outlined in Attachment C to this report. The applications not recommended are listed in Attachment D to this report.
- 27. The Festivals and Events Sponsorship (Artform) draft budget is set out below:

Total cash draft budget for 2021/22	\$3,247,486
Total cash committed to previously approved applications	\$2,460,000
Total cash available for 2021/22 Round 1 and Round 2	\$787,486
Total cash allocated for 2021/22 Round 1	\$130,000
Total number of eligible applications this round	27
Total cash value requested from applications	\$617,600
Total value-in-kind support requested from applications	\$96,385
Total number of applications recommended for cash and/or value-in-kind support	7

Total amount of cash funding recommended 2021/22	\$129,750
(Multi-year funding recommended 2022/23 - \$62,900)	
Total amount of value-in-kind support recommended 2021/2022	\$30,709
(Multi-year funding recommended 2022/23 - \$12,509)	
Cash amount remaining for subsequent allocation of the program 2021/22	\$657,736

Key Implications

Strategic Alignment - Sustainable Sydney 2030

- 28. Sustainable Sydney 2030 is a vision for the sustainable development of the City to 2030 and beyond. It includes 10 strategic directions to guide the future of the City, as well as 10 targets against which to measure progress. This program is aligned with the following strategic directions and objectives:
 - (a) Direction 7 A Cultural and Creative City the recommended grant projects in this report contribute to a city where opportunities for individual creative expression and participation in all its forms are visible, valued, and accessible, and where business and creative opportunities for local artists, creative workers and cultural organisations are supported.

Organisational Impact

29. The grants and sponsorships contract management process will involve key staff across the City of Sydney. Identified staff set contract conditions and performance measures for each approved project and review project acquittals, which include both narrative and financial reports.

Cultural

30. The City's Grants and Sponsorship Program provides the City with a platform to support cultural, economic, environmental, and social initiatives from the communities, and community organisations, within the local area.

Financial Implications

- 31. There are sufficient amounts allocated in the Cultural Grants program budget, included in the City's draft operating budget for 2021/22, to fund the recommended grants. A total of \$664,750 in cash and \$35,582 in revenue foregone/value-in-kind is recommended from the draft 2021/22 budget, as follows:
 - (a) Cultural and Creative Grants and Sponsorship Program \$535,000 in draft budget of \$1,300,000;
 - (b) Festivals and Events Sponsorship (Artform) \$129,750 in the draft budget of \$3,247,486; and
 - (c) Revenue foregone/value-in-kind \$35,582 in the draft venue hire and street banner hire budgets which total \$1,260,000.
- 32. Additionally, this report includes forward commitments of \$97,900 in cash and \$12,509 revenue forgone (these amounts will be incorporated in future budgets proposed).

Relevant Legislation

- 33. Section 356 of the Local Government Act 1993 provides that a council may, in accordance with a resolution of the council, contribute money or otherwise grant financial assistance to persons for the purpose of exercising its functions.
- 34. Section 356(3)(a) (d) is satisfied for the purpose of providing grant funding to for profit organisations because:
 - (a) the details of these programs have been included in Council's draft operation plan for financial year 2021/22;
 - (b) the program's draft budgets do not exceed five per cent of Council's proposed income from ordinary rates for financial year 2021/22; and
 - (c) these programs apply to a significant group of persons within the local government area.

Critical Dates / Time Frames

35. The funding period for Round One of the Cultural and Creative Grants and Sponsorship and Festivals and Events Sponsorship (Artform) for 2021/22 is for activity taking place from 1 July 2021 to 30 June 2022. Contracts will be developed for all successful applications after Council approval to ensure their funding is released in time for projects starting in July.

Public Consultation

- 36. For all Round One programs open to application, two information sessions were held over Zoom on Wednesday 3 and Friday 5 March 2021. One information session was held at Redfern Community Centre for Aboriginal and Torres Strait Islander applicants on Thursday 4 March 2021.
 - (a) Seventy-seven prospective applicants attended the general information session, followed by individual pillar sessions for advice from City staff about their project proposals and the application process;
 - (b) Five prospective applicants attended the Aboriginal and Torres Strait Islander information session held in person at Redfern Community Centre;
 - (c) Six prospective applicants attended the information session focusing on business grants with a Mandarin translator; and
 - (d) Seventy-four per cent of these attendees advised they had not applied for a City of Sydney grant previously.

EMMA RIGNEY

Director City Life

Cathy Brown, Grants Officer

Attachment A

Recommended for Funding – Round One 2021/22 – Cultural and Creative Grants and Sponsorships

Cultural and Creative Grants and Sponsorship 2021/22

Recommended for Funding

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
107 Projects Incorporated as auspice for Katherine Haines	The Rugby Girls: 100 years of Women's Rugby League History in Redfern	A mural in Redfern created by local artists depicting two local Women's Rugby League players, one from the past, one from the present, celebrating 100 years of Women's Rugby League.	\$33,438	Nil	\$30,000	Nil	Nil
Aboriginal Dance Theatre Redfern	Aboriginal Dance and Cultural Workshops	A series of Aboriginal dance and cultural workshops engaging the community, culminating in a NAIDOC week 2022 event.	\$29,000	Nil	\$25,000	Nil	Nil
Antenna Documentary Institute Limited	Antenna: Industry	An annual curated program at the Museum of Contemporary Art (MCA), consisting of discussions, masterclasses, and workshops for documentary professionals to network, and develop their filmmaking practices and industry knowledge.	Year 1 - \$30,000 Year 2 - \$30,000 Year 3 - \$30,000	Nil	Year 1 - \$15,000 Year 2 - \$15,000	Nil	Nil
Asian Australian Artists Association Incorporated	Drawn by Stones	An exhibition by ceramic artists who interrogate contested histories, stolen land, Indigenous sovereignty and concepts of national identity, in Haymarket.	\$20,000	Nil	\$15,000	Nil	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Australian Theatre for Young People as auspice for Jessica Josephine Newell	The Mother Project Creative Development	A project working with female led community choirs in the development of a bold new music-based stage work exploring facets of modern day motherhood as experienced by the local community.	\$34,310	Nil	\$20,000	Nil	Applicant to provide approved City of Sydney Outdoor Events plan
Bad Sydney Ltd	BAD Sydney Crime Writers Festival	An annual writing festival where speakers will explore and promote writing and commentary about crime and justice.	Year 1 - \$20,000 Year 2 - \$20,000 Year 3 - \$20,000	Nil	\$20,000 (Year 1 only)	Nil	Nil
Critical Path Incorporated	Amplify - Digital enhancement project for Sydney dance artists	Artist-led residencies for dance-makers and choreographers incorporating digital technology and working with domestic and international collaborators from across the Asia-Pacific.	\$47,076	Nil	\$30,000	Nil	Nil
Field Theory Ltd.	Come As You Are	An installation and performance at Carriageworks, challenging ideas of gentrification, exclusion, and disenfranchisement, with the opportunity for young LGBTIQA+ people to work with established artists and producers.	\$19,750	Nil	\$16,800	Nil	Applicant to provide a Child Protection Policy Funding subject to Australia Council funding

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Giant Losses Limited	Too Deadly - 3 weeks of First Nations focused programming	A series of performances celebrating art, storytelling, comedy, music and poetry by Aboriginal and Torres Strait Islander artists, creators, and performers, to be held at Surry Hills.	\$30,000	Nil	\$30,000	Nil	Nil
Griffin Theatre Company Ltd	The Hate Race - creative development and music commission	A theatrical adaptation of Maxine Beneba Clarke's award-winning memoir, engaging Culturally and Linguistically Diverse communities and commissioning music to support and complete this adaptation.	\$34,580	Nil	\$28,000	Nil	Applicant to work with the City to ensure an outcome for the local CALD community
Intimate Spectacle Pty Ltd	Immersive House of Hip Hop	An immersive, multi- space street dancer event for audiences to experience a site animated and transformed by dancers, DJs, musicians, and audio- visual installations, to be held at the National Art School as part of Sydney Festival 2022.	\$30,000	Nil	\$20,000	Nil	Nil
K Moraleda & J.P Shea & J Vass	Ate Lovia	A Filipino-Australian play showcasing the challenges and successes that the Filipino community have faced during the rapidly changing socio-cultural face of the Australian landscape, to be held at the Old Fitzroy Theatre.	\$10,000	Nil	\$7,000	Nil	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Konzertprojekt Incorporated	SoundStories	A concert series at St Stephen's Uniting Church, featuring new works composed and performed by emerging artists from Sydney's art music scene.	\$10,000	Nil	\$10,000	Nil	Nil
Mercury Co- operative Limited as auspice for Museum of Futures	The Museum of Futures: Our Shared Future	The creation of a new artwork and the development of videos and publications on Indigenous futures, to be displayed at Parliament House.	\$42,079	Nil	\$29,900	NiI	Applicant to acknowledge the City's funding when the exhibition travels.
Metro Theatre Sydney Pty Ltd	Set Lists	A weekly music club at the Metro to support emerging bands and assist with reopening of the venue.	\$45,000	Nil	\$20,000	Nil	Nil
Milk Crate Theatre	Dust Storm	A new Australian theatre work providing the opportunity for local community members with a lived experience of homelessness, disability, or mental health issues to participate in a creative project, to be performed at Roslyn Packer Theatre, Walsh Bay.	\$27,706	Nil	\$20,000	Nil	Nil
Moogahlin Performing Arts Incorporated as auspice for Alison Murphy-Oates	Gunya Sessions	Live performances at the Lord Gladstone Hotel in Chippendale for First Nations people, including the opportunity to share stories, through music, performance, and poetry.	\$15,000	Nil	\$15,000	Nil	Applicant to provide evidence the venue has a child protection policy in place

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Mostly Mad Music Inc	Exploring Creativity and Schizophrenia: The reality spectrum	The production of a documentary working with people with lived experience of schizophrenia to explore links between dreams, hallucinations, psychosis, and creativity, to be screened at Sydney Town Hall.	\$27,184	Nil	\$20,000	Nil	Nil
Museum of Chinese In Australia Limited	Tea Salon Sessions	A creative public program and exhibition showcasing the City of Sydney's Chinese Australian history, stories, and character.	\$37,000	Nil	\$30,000	Nil	Applicant to submit a revised budget
Readymade Works Incorporated	Reconnecting NSW Independent Dance	A program to reconnect dance artists with studio practice and performing to audiences in the wake of the pandemic, to be held in Ultimo.	\$17,300	Nil	\$16,000	Nil	Nil
Sydney Arts Management Advisory Group Incorporated	Sydney Arts Management Advisory Group Programme 2021 - Part 2	A monthly program of interactive events and content shared in-person and virtually, that provide innovative professional development for artists, arts, and creative sector workers to grow an inclusive and resilient art sector.	\$15,000	Nil	\$15,000	Nil	Nil
Sydney Theatre Company Ltd	Drama and Literacy workshops for students from disadvantaged backgrounds and people seeking asylum	A project engaging the Sydney Theatre Company Teaching Artists to work with local schools and the Asylum Seekers Centre to deliver drama and literacy workshops, with free tickets to theatre performances for participants.	\$14,195	Nil	\$11,300	Nil	Applicant to submit supply chain data on procuring from Indigenous Organisations

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Sydney Youth Orchestras Inc	The Big Busk 2021	A series of free and inclusive orchestral music performances to be held at iconic locations across the City of Sydney.	\$15,000	Venue hire \$4,873	Nil	Venue hire fee waiver to the value of \$4,873	Nil
Synergy & Taikoz Ltd as auspice for Spare Parts Productions Pty Ltd	Concert Series of Cross-Genre and Culturally Diverse Improvisors	A series of concerts featuring artists from the classical, jazz, Latin jazz, and Cuban music communities, including dancers and audience participation.	\$19,468	Nil	\$19,000	Nil	Nil
The Performance Space Ltd	Performance Space Access and Inclusion Plan 2021-22	An extension of the Liveworks access program to embed access and inclusion plans across the organisation including a new advisory committee.	\$20,000	Nil	\$13,000	Nil	Nil
The Sydney Film Festival	The Sydney Film Festival Archives Renewal	A transformative two-year project to revitalise archival systems and record a new suite of oral histories championing the diverse voices and community connections in the leadup to the Festival's 70th Anniversary.	Year 1 - \$20,000 Year 2 - \$20,000	Nil	Year 1 - \$20,000 Year 2 - \$20,000	Nil	Nil
University of New South Wales as auspice for Diana Victoria Baker Smith	Towers for High Tension Wires	A free exhibition led by artist Diana Baker Smith exploring the histories of Sydney's built environment, to be held at the University of Technology, Sydney Gallery.	\$23,000	Nil	\$23,000	Nil	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Western Sydney University	Walk, Drive, Train, Bike	A series of eight essays by established and emerging Sydney writers on themes of commuting in and across the City for publication on the Sydney Review of Books.	\$16,000	Nil	\$16,000	Nil	Nil

Attachment B

Not Recommended for Funding – Round One 2021/22 – Cultural and Creative Grants and Sponsorships

2

Cultural and Creative Grants and Sponsorship 2021/22

Not Recommended for Funding

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
505 Investments Pty Ltd	Acoustic Ritual: The presentation of original music by Australian Artists	A monthly program presenting original music by over 240 Australian artists in the Old 505 Theatre, Newtown.	\$20,000	Nil
A.L Hales & D Ma & G.N O'Brien	The Dancing Girl and The Balloon Man	A short film production about two lonely, oddball immigrants who find kinship in a chance encounter, to be held in Haymarket.	\$19,000	Venue hire fee waiver to the value of \$540
Albany Lane Consulting Pty Ltd	Front and Centre Career and Leadership Development Program	A comprehensive program supporting artists with disability, providing a pathway to professional development and artistic skills for greater creative and cultural participation.	\$19,900	Nil
Apocalypse Theatre Company Incorporated as auspice for Katie-Louise Nicol-Ford	Centrefold	A ten-act burlesque cabaret show which subverts iconic depictions of women in media, particularly the magazine industry, to reclaim the visibility of performers from the male gaze, to be held in Newtown.	\$16,000	Nil
Auspicious Arts Projects Inc as auspice for Hayden Gibson Rodgers	The Climate Monster Development and Shadow Theatre Workshop Series	The development of a new shadow theatre work for young people, tackling the mental health issue of eco-anxiety, alongside a workshop on sustainability and shadow theatre for creatives and educators, to be held in Newtown, Glebe, and local schools.	\$23,435	Nil
Australian Dance Council Ausdance NSW Incorporated	DAIR to be - 2021 Dance Film Project	A film production of a two day dance event presenting new works by dance artists at Darlinghurst and Ultimo.	\$14,000	Nil
Australian Design Centre	Re-Gen '22 - Sydney's Next Generation Creatives	An exhibition showcasing a diverse range of disciplines by Sydney's young creative practitioners.	\$15,000	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
Authority Presents Pty. Ltd.	Art Aid Exhibition	An immersive exhibition of artworks by high- profile and emerging local artists, with talks, workshops, and a launch event to be held in The Exchange building, Darling Square.	\$41,000	Nil
Eden Beauty Clinic Pty Ltd	Eden and the Willow	An ongoing series of exhibitions supporting Australian artists and providing greater accessibility to contemporary art for the general public, to be held in Newtown.	\$48,995	Nil
Goose Bridle Productions Pty Limited	After The Bell	A short film production about worlds colliding, privilege, influence and the destructive power of the media and their place in society.	\$19,999	Nil
Goose Bridle Productions Pty Limited as auspice for Harry Charles William Windsor	Blackwattle Bay	A short film production about the tension between generations and the impact of living and paying rent in 2021, providing the opportunity for local creatives to develop skills in a professional environment.	\$19,000	Nil
Kaliber Film Pty Ltd as auspice for Ellen Lynda Formby	Speed Show: Sydney	A free digital arts exhibition for web-based artworks by local and international artists, hosted at Wanyoo Café in the inner city, with an online exhibition to be held concurrently.	\$10,000	Nil
Key Change Productions Pty Limited	Preludes	An innovative new musical dramatizing true events in the life of Russian composer, Sergei Rachmaninoff, that aims to raise awareness of the mental health challenges faced by creative artists, to be held at the Seymour Centre.	\$50,000	Nil
Margaret Connolly & Associates Pty. Limited as auspice for Suzanne Maree Leal	Thursday Book Club with Suzanne	An expansion and extension of the weekly online book club promoting engagement of writers and readers that will include guest authors, a Facebook group, a monthly podcast, and a comprehensive newsletter.	\$25,000	Nil
Pact Centre For Emerging Artists Incorporated as auspice for Emily Kathleen Parsons-Lord	Slippage (between object and story)	A large-scale, installation exploring the material carbon dioxide and the reality of the climate crisis, to be held in Erskineville.	\$19,968	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
Pot Belly Films Pty Ltd as auspice for Imogen Eloise Kelly	Repertoire Stage 2	A continuation of the archiving and documenting of Imogen Kelly's Burlesque Repertoire.	\$50,000	Nil
Precarious Inc	Off Axis	A free outdoor performance of circus and dance to be held at Darling Harbour.	\$47,796	Nil
Reid Mercantile Pty Limited	Art Signifikant Creative City Series	The production of three videos highlighting creative businesses operating and adding cultural capital to the City of Sydney.	\$10,000	Nil
Sydney Wildlife World Pty. Limited	Welcome to Country Projection Installation	A multi-media, digital arts Welcome to Country experience in collaboration with young Indigenous artists.	\$24,691	Nil
The House That Dan Built Incorporated	Salt 360º Installation and Performances	An interdisciplinary gallery installation with live choral performances following an emotional journey of female adolescence and experiences of moving into adulthood, to be held at the National Art School.	\$27,570	Nil
The New Balmain Orchestra Inc	Balmain Sinfonia Orchestral Development 2021	A series of affordable and accessible classical orchestral concerts through the purchase of musical instruments and equipment, to be held at Sydney Congress Hall, Sydney.	\$15,000	Nil
The Sydney Fringe Incorporated	Global Fringe Digital Touring Program 2021	A month long program of live performances by leading independent Sydney artists streamed globally, and leading international independent artists streamed into Sydney venues and homes, to be held at PACT, Erskineville and online.	\$50,000	Nil
University of Technology Sydney	Unearthing Tech Central: Visualising Sydney's Innovation Past, Present and Future	A free photojournalist exhibition that engages with the places, histories, and communities of the emerging Tech Central precinct, to be held at the University of Technology Sydney.	\$35,200	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
Vibewire Youth Services Inc	fastBREAK	A creative speaker series that brings young and culturally diverse innovators, artists and entrepreneurs together to be inspired by powerful ideas and creativity, to be held in Ultimo.	\$18,000	Nil
Workers' Educational Association Sydney as auspice for Priscilla B Campbell	Birds of a Feather Exhibition	A free exhibition of works by 30 visual art students raising awareness for migratory birds and the impact of humanity, to be held at The Calyx Centre, Royal Botanic Gardens.	\$8,000	Nil

Attachment C

Recommended for Funding – Round One 2021/22 – Festivals and Events Sponsorships (Artform)

Festivals and Events (Artform) Round One 2021/2022

Recommended for Funding

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
107 Projects Incorporated	Remix: Cultr Festival	A music festival and a multifaceted arts program, transforming empty retail space and unused areas throughout Central Park Mall in Chippendale.	\$29,890	Nil	\$10,000	Nil	Nil
Antenna Documentary Institute Limited	Antenna Documentary Film Festival	An annual film festival showcasing the best in documentary cinema including awards, international guests, masterclasses, panel discussions and industry development activities, to be held at Chauvel Cinema, Paddington.	Year 1 - \$30,000 Year 2 - \$30,000 Year 3 - \$30,000	Nil	Year 1 - \$25,000 Year 2 - \$20,000	Nil	Nil
Electronic Music Conference Pty Ltd	EMC 2021 Conference and Festival	A program of in person and online events, and ongoing virtual events focusing on industry trends and insights, showcasing Australian electronic music artists and professional development education, to be held in Chippendale.	\$30,000	Street banner hire fee waiver to the value of \$18,200	\$20,000	Street banner hire fee waiver to the value of \$18,200	Funding to go towards the new project for people with disability.

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
International Performing Writers Association	Sydney Story Week	An annual event celebrating writing, performance, community storytelling, career development and creative experiments, showcasing diverse communities around The Rocks and the City of Sydney, to be held at Customs House.	Year 1 - \$19,750 Year 2 - \$17,900 Year 3 - \$15,850	Venue hire fee waiver to the value of \$12,509 each year for 3 years	Year 1 - \$19,750 Year 2 - \$17,900	Venue hire fee waiver to the value of \$12,509 each year for 2 years'	Nil
Margot Natoli Project Management Pty Ltd	Surry Hills Sessions: A Micro Festival of Music	A series of musical performance sessions and art shows celebrating Spring, to be held at various locations in Surry Hills.	\$30,000	Nil	\$20,000	Nil	Nil
Museum Of Contemporary Art Limited	Richard Bell: Embassy	A series of programmed events held in person and online, celebrating Aboriginal activism and culture, to be held at the Museum of Contemporary Art.	\$30,000	Nil	\$10,000	Nil	Applicant to submit a revised budget Funding to go towards artists fees, videography, and speaker
Sydney Improvised Music Association Incorporated	Sydney International Women's Jazz Festival 2021 - 2022	An annual ten-day music festival that celebrates women in jazz and activates venues across the local area, including development opportunities for musicians through its artist-in-residence and commissioning/mentor programs.	Year 1 - \$25,000 Year 2 - \$25,000	Nil	Year 1 - \$25,000 Year 2 - \$25,000	Nil	Nil

Attachment D

Not Recommended for Funding – Round One 2021/22 – Festivals and Events Sponsorships (Artform)

7

Festivals and Events (Artform) Round One 2021/22

Not Recommended for Funding

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
Acon Health Limited as auspice for EnQueer Sydney Queer Writers' Festival	EnQueer Sydney Queer Writers' Festival	A two-day program of in person and online events engaging the LGBTQIA+ community, consisting of writers, panel sessions, workshops and after hours events to be held across multiple sites in the City of Sydney.	\$15,400	Venue hire fee waiver to the value of \$3,125
Auspicious Arts Projects Inc as auspice for Graeme Brown	Bring Phillipa Home	An exhibition and series of performances celebrating the creative work of dancer and performance artist Phillipa Cullen, to be held at Wellington Street Gallery, Waterloo.	\$27,190	Nil
Australian Theatre For Young People	House Party	An event for young emerging artists to network, develop, present, and celebrate their work in a leading performance precinct, to be held at Dawes Point.	Year 1 - \$30,000 Year 2 - \$30,000 Year 3 - \$30,000	Nil
Critical Path Incorporated as auspice for Independent Dance Alliance	March Dance – Festival of Sydney Independent Dance Practice	An annual festival raising the profile of the diversity of independent dance practice in Sydney, across the City of Sydney.	Year 1 - \$32,650 Year 2 - \$33,650 Year 3 - \$33,650	Year 1 — Venue hire fee waiver to the value of \$10,000 Street banner pole hire fee waiver to the value of \$7,350 Year 2 — Street banner pole hire fee waiver to the value of \$7,350 Year 3 — Street banner pole hire fee waiver to the value of \$7,350 Year 3 —
Galerie Pompom Pty Ltd	Chippendale Contemporary	A four-day series of events promoting public engagement with contemporary art and local businesses, to be held across multiple locations in Chippendale.	\$5,200	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
Giant Losses Limited	Two Queers Festival	A multi-artform festival showcasing acts of LGBTQIA+ comedy, performers, and artists inperson and online, to be held at the Giant Dwarf Theatre in Surry Hills.	\$28,000	Street banner hire fee waiver to the value of \$2,000
Inbizecom Pty Ltd as auspice for Belinda Jane Ling	Short and Sweet Theatre Sydney 2021	A community focused performance festival including a series of professional development events and a finals week, to be held in Surry Hills.	\$30,000	Nil
King Street Carnival Pty Limited	King Street Carnival (KSC)	An annual immersive multi-stage, outdoor / indoor concert series with performances across multiple venues, to be held across various City of Sydney locations.	\$30,000	Nil
Ohw Media Pty Ltd	Imprint	A live music event showcasing local and international talent in the electronic music sector, to be held in the Ivy precinct of Sydney's CBD.	\$20,000	Nil
P.Y Kim & N.A Taverniti	Dream Remedy	An immersive multimedia art event in collaboration with young artists, connecting people and art, as they travel through REM (Rapid Eye Movement) stages of sleep and explore various and surreal spaces, to be held in Sydney CBD.	\$20,000	Nil
Pride In The Parkland Pty Ltd	Sydney's Pride In The Parkland	An annual outdoor arts and music concert for LGBQTIA+ audiences and community, celebrating inclusion and diversity and incorporating music, comedy, performance art and food, to be held at Victoria Park.	\$20,000	Nil
Rave Reviewz Pty. Ltd.	Music on my Mind	A series of electronic music events to activate the nightlife whilst raising awareness and fundraising for mental health problems, to be held across the City of Sydney.	\$30,000	Nil
Shopfront Arts Co-op Ltd	Artslab 2022 - A festival of new work by emerging artists	An annual art festival showcasing new work, amplifying diverse voices and stories through multiple art forms, to be held in Redfern.	\$15,000	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
Soft Centre Pty. Ltd.	Soft Centre 2021	A multi-day festival providing a platform for artists working within experimental art, sound, light, and discourse, held across multiple venues in the City of Sydney.	\$20,000	Street banner hire fee waiver to the value of \$7,776
Splendour In The Grass Pty. Ltd.	Splendour X Sydney	A ten-day music and arts festival with live performance, comedy, arts, and cultural experiences, to be held at the Overseas Passenger Terminal, The Rocks.	\$30,000	Nil
Staved Pty Ltd	Staves Brewery Bluesfest	A free annual mini festival of blues music with multiple local blues bands and acoustic solo artists to be hosted at Staves Brewery, Glebe.	\$5,000	Nil
Sydney Women's International Film Festival Incorporated	Sydney Women's International Film Festival 2021	A four-day festival celebrating excellence in female storytelling in the film industry, at United Cinemas, Circular Quay.	\$20,000	Street banner pole hire fee waiver to the value of \$35,425
The Bower Re-use And Repair Centre Co-operative Limited	Art From Trash - Exhibition and Workshops	A ten-day art exhibition and a series of workshops that encourages the use of discarded materials in the production of visual art, to be held in Redfern.	\$7,020	Nil
The East Sydney Hotel Pty. Limited as auspice for James Andrew O'Connell	Comedy Canteen	A weekly live stand-up comedy show showcasing local talent to be held at the East Sydney Hotel in Woolloomooloo.	\$20,000	Nil
The Performance Space Ltd	Liveworks Serenades	A program of free music performances by Sydney artists from diverse cultural and musical backgrounds, to be held at Carriageworks as part of Liveworks Festival of Experimental Art.	\$17,500	Nil

Item 3.

Ad Hoc Grant - Sydney WorldPride

File No: X079622

Summary

WorldPride is a bi-annual international festival that promotes lesbian, gay, bisexual, transgender, intersex and queer (LGBTIQ) issues on an international level through parades, festivals and other cultural activities.

Sydney WorldPride will celebrate the diversity and unique culture of Sydney, whilst raising awareness of LGBTIQ human rights issues across the Asia Pacific. The event will take place over 2.5 weeks from 16 February to 5 March 2023 and is expected to have a lasting social and economic impact on Sydney. It will be one of the largest events hosted in Sydney since the 2000 Sydney Olympic Games. It will offer an immersive opportunity to bring LGBTIQ communities and allies to Sydney to generate belonging, pride and connection to our city and its unique culture.

Sydney WorldPride will provide multiple opportunities for artistic and creative expression through a combined Mardi Gras and WorldPride Arts and Cultural Festival, incorporating stand out events from the Mardi Gras Festival season with new programming specially curated for WorldPride. It will also include a Human Rights conference and several large scale associated events and activations.

The event is expected to have significant economic benefits with up to 1.2 million and \$845 million contributed to Sydney's economy. The City's hospitality, tourism and retail businesses will be major beneficiaries of the event's economic footprint, as will creatives and artists, with almost all the proposed Sydney WorldPride events to take place within the Local Government Area. Sydney WorldPride will deliver a lasting legacy in furthering LGBTIQ human rights in Sydney and across Australia.

While there will likely be some impact to the number of visitors and spending due to Covid-19, the overall trends and estimations on economic and social impact, and benefits remain relevant. The financial risks associated with the uncertainty of visitor numbers and participation due to the Covid-19 pandemic will need to be well managed. The City will work with Sydney WorldPride to manage these risks as outlined in Attachment B.

This report recommends \$500,000 (excluding GST) cash sponsorship to Sydney WorldPride to support pre-event planning and production of WorldPride 2023 to be held in Sydney, with funds split equally across 2021/22 and 2022/23 financial years. It is expected a request for value-in-kind support will be received closer to 2023, but no further cash requests are expected.

The request for sponsorship has been evaluated against the City's Grants and Sponsorships Program criteria and cash sponsorship is recommended.

Recommendation

It is resolved that:

- (A) Council approve a \$500,000 (excluding GST) cash sponsorship to Sydney World Pride Limited to be paid as set out in the payment schedule in Attachment B to the subject report over two years in 2021/22 and 2022/23 and from the General Contingency Fund;
- (B) funding of the applicant is conditional on meeting the requirements set out in the draft Payment and Supply Schedule as shown at Attachment B to the subject report; and
- (C) authority be delegated to the Chief Executive Officer to negotiate, execute and administer a sponsorship agreement with Sydney WorldPride Limited on the terms specified in this report and in Attachment B to the subject report.

Attachments

Attachment A. Sydney WorldPride Project Proposal and Budget (Confidential)

Attachment B. Sydney WorldPride Draft Payment and Supply Schedule (Confidential)

Background

- The City of Sydney area is home to the largest lesbian, gay, bisexual, transgender intersex and queer (LGBTIQ) population in Australia. The City has a long and proud history of providing support to this community including the employment of a dedicated LGBTIQ program officer working for over 15 years to increase wellbeing and support for the community and sector.
- 2. Sydney Gay and Lesbian Mardi Gras (SGLMG) is one of the oldest continuously operating LGBTIQ organisations in Australia. Sydney Gay and Lesbian Mardi Gras was built on the foundations laid by early community activists who fought for LGBTIQ rights in a time of wide-spread, institutionalised oppression and discrimination. From these origins, Sydney Gay and Lesbian Mardi Gras has evolved to include a strong focus on celebration while maintaining a commitment to social justice for LGBTIQ communities.
- 3. Over the past few years, Sydney Gay and Lesbian Mardi Gras has worked to develop and strengthen relationships with the '78ers, trans and gender diverse people, rainbow families, women over 55, Aboriginal and Torres Strait Islander people and people under 30 from South Asian and South Pacific communities who identify as LGBTIQ.
- 4. WorldPride is a bi-annual event that promotes LGBTIQ issues on an international level through parades, festivals and other cultural activities.
- 5. On 9 September 2019, Council approved \$50,000 (excluding GST) cash sponsorship to support the successful bid by Sydney Gay and Lesbian Mardi Gras Ltd (SGLMG) to host WorldPride in 2023.
- 6. On 20 October 2019 at the InterPride (licensee of WorldPride) Annual General Meeting in Athens, Sydney Gay and Lesbian Mardi Gras won the right for Sydney to host WorldPride 2023. Sydney will be the first city in the southern hemisphere to host WorldPride, attracting a wide and diverse new global audience to the event.
- 7. On 2 December 2019, Council approved a further \$250,000 (excluding GST) cash sponsorship to Sydney Gay and Lesbian Mardi Gras for the pre-event planning for Sydney WorldPride 2023 (Sydney WorldPride) and establish Sydney WorldPride Limited as the delivery organisation, with \$150,000 subject to the Chief Executive Officer confirming NSW Government funding support. Destination NSW and Tourism Australia are confirmed funding partners and negotiations are underway with commercial partners to support the festival.
- 8. A not-for-profit incorporated organisation has been established as Sydney WorldPride Limited. The Board has been appointed and executive team recruited, including the appointment of Festival Creative Director, Daniel Clarke; and Festival Creative Director First Peoples, Ben Graetz.
- 9. World Pride is the flagship global event for the LGBTIQ community and will contribute positively to Sydney's reputation as an inclusive and diverse city and increase our global competitiveness in attracting visitors. Sydney WorldPride will provide opportunities to celebrate, strengthen and empower our diverse LGBTIQ communities through participation in a global celebration of pride.
- 10. WorldPride 2023 will also include a Human Rights and Health Conference focussing on LGBTIQ rights and issues.

- 11. The Human Rights Conference will take place over three days and will focus on LGBTIQ rights and issues and feature a diverse range of speakers with interactive sessions and workshops. The Conference and other signature events are expected to reach a global audience of up to 100 million people through live streaming and broadcast.
- 12. The event aligns with outcomes of the City's Social Sustainability Policy and Action Plan: A City for All, including harmony and social cohesion; diverse thriving communities; vibrant creative life; collaboration and partnerships; sense of belonging and connection to place.
- 13. Sydney WorldPride will work with Just Gold, an accredited LGBTIQ social enterprise, to develop the first ever WorldPride Social Impact Strategy and measurement system to monitor the social benefits of the event.
- 14. Major events make an important contribution to the City's economy and cultural life. Sydney WorldPride will be a strong driver of visitation during 2023 and a significantly contribute to the economic prosperity of Sydney's hospitality, tourism and retail businesses over this period.
- 15. Sydney WorldPride aligns with the action plans under the Economic Development Strategy, including creating great experiences for city workers, residents and visitors to Sydney to motivate them to shop in central Sydney and the villages, enhancing the quality of the visitor experience and strengthening partnerships to maximise visitation potential.
- 16. A 2019 study by Deloitte indicated that Sydney WorldPride would result in an uplift above expected Mardi Gras numbers estimated at up to an additional 570,000 visitors to the local government area, or a total estimated 1.2 million people. The uplift in economic benefit to Sydney's economy was estimated to be up to \$815 million more than Mardi Gras, or a total of \$845 million. While there will likely be some change to the number of visitors and spending due to Covid-19, the overall trends and estimations on economic and social impact, and benefits remain relevant.
- 17. The positive economic forecasting from Deloitte is supported by the experiences of previous host cities, which have all seen a considerable increase in visitation compared to previous years: 67 per cent for Toronto, 100 per cent for Madrid, 50 per cent for New York. Moreover, a study of the economic impact of WorldPride Toronto 2014 found a multiplier indirect benefit of 3.5, that is, for every \$100 million in direct economic impact there was an indirect economic impact of \$350 million. Sydney WorldPride is committed to creating and running sustainable events and will engage a sustainability professional to provide advice to ensure all events have minimal and modest environmental impact.
- 18. Sydney WorldPride will take place in Sydney commencing on Friday 17 February 2023, with the Mardi Gras Flag Raising Ceremony and conclude on Sunday 5 March with the Pride March from North Sydney, across the Sydney Harbour Bridge to The Domain, where the Closing Ceremony will take place. There are a range of events coproduced by Sydney Gay and Lesbian Mardi Gras and Sydney WorldPride, and others produced by each individual organisation in a cohesive festival calendar.

- 19. Almost all Sydney WorldPride events will take place within the City of Sydney. Other key events include the Opening Ceremony on Friday 24 February 2023 to take place in the Domain; the InterPride Reception proposed for Sydney Town Hall; the Human Rights Conference at the International Convention Centre, Darling Harbour; a First Nations Hub and Gala Concert in Tumbalong Park dedicated to showcasing Aboriginal and Torres Strait Islander arts and culture; Oxford Street Mardi Gras Parade; and a party on Sydney's iconic Bondi Beach.
- 20. There remains ongoing uncertainty on what public health measures may still be in place in 2022 and 2023 in response to the Covid-19 pandemic which may impact the event. In particular, it is unknown if or when international borders will be open and what impact this prolonged measure may have on advance bookings for travel by international visitors. Attraction of Sydney WorldPride participants to Sydney in person is contingent upon the removal of social distancing requirements, with vaccination of a large proportion of the Australian population key to unlocking this capacity and ensuring a successful event.
- 21. The Board and Executive of Sydney WorldPride will need to ensure risks are considered and planning incorporates contingency planning for Covid-19 and other risks. The City will continue to work with Sydney WorldPride in the lead up to the event to ensure that appropriate risk assessment and contingency planning is in place.
- 22. The request for sponsorship for 2021/22 and 2022/23 has been evaluated against the criteria for the Village and Community Festivals and Events Sponsorship Grants Program and cash sponsorship for this event is recommended. In line with City sponsorship support priorities, funding will be contingent upon funding being attributed to direct event costs such as talent rather than oncosts, and satisfactory progress reports, as outlined in the attached Draft Payment and Supply Schedule.
- 23. It is expected that a request for value in kind sponsorship will be received closer to the event, but no further cash requests are expected. The City will work with Sydney WorldPride to assist in quantifying the value in kind support required.
- 24. The City is recommending a total cash contribution of \$500,000 (excluding GST) split as a commitment of \$250,000 for the 2021/22 financial year and \$250,000 for the 2022/23 financial year to support the delivery of Sydney WorldPride 2023.

Key Implications

Strategic Alignment - Sustainable Sydney 2030

- 25. Sustainable Sydney 2030 is a vision for the sustainable development of the City to 2030 and beyond. It includes 10 strategic directions to guide the future of the City, as well as 10 targets against which to measure progress. This sponsorship is aligned with the following strategic directions and objectives:
 - (a) Direction 1 A Globally Competitive and Innovative City WorldPride is the flagship global event for LGBTIQ pride and for the past 20 years has promoted and advocated for LGBTIQ issues on an international level. This event offers a unique opportunity to showcase Sydney and our region more broadly as this will be the first time WorldPride has ever been hosted in the Southern Hemisphere.
 - (b) Direction 5 A Lively and Engaging City Centre Sydney WorldPride is expected to attract over 1 million visitors to Sydney over a 17-day period. The event footprint extends across multiple locations across the city.
 - (c) Direction 6 Vibrant Local Communities and Economies Parade audience data indicates that of those surveyed over 60 per cent were from Inner, South or Eastern Sydney, supporting Sydney Gay and Lesbian Mardi Gras as an active local LGBTIQ community. Of the 19 Australian Members of InterPride, nine are in the Sydney Local Government Area, including Sydney Gay and Lesbian Mardi Gras.
 - (d) Direction 7 A Cultural and Creative City Currently Sydney Gay and Lesbian Mardi Gras Parade and Festival employs over 1700 people, over 450 artists, over 1600 volunteers, 12,500 parade participants and over 300 000 people viewing the parade. Sydney Gay and Lesbian Mardi Gras has diversified their program over the past two years and is offering events and activities to diverse groups such as women over 55, rainbow families, Aboriginal and Torres Strait Islander People, people with a disability, people under 30 from South Pacific or South Asian backgrounds and trans and gender diverse people. The diversity of offerings throughout the festival is indicative of the support that Sydney Gay and Lesbian Mardi Gras provides to community and gives a platform to those individual communities for self-expression.

Organisational Impact

26. The size and scale of the event will require an internal project team to be established to ensure appropriate planning and coordination of the City's support to the event.

Risks

- 27. There is a risk that international travel and visitation will be impaired as a result of Covid-19.
- 28. Given the ongoing Covid-19 pandemic, there is a risk events may not proceed or will proceed in a modified form in response to the public health situation at the relevant time.

Social / Cultural / Community

29. Sponsorship of Sydney WorldPride 2023 will promote the City of Sydney as an inclusive global and welcoming city for all.

- 30. WorldPride will showcase the City of Sydney to the world and is a demonstration of the support that the LGBTIQ community has from the City of Sydney.
- 31. With an emphasis both on celebratory activities and a conference stream, Sydney WorldPride will bring together thought leaders, creatives, cultural icons and activists to debate current social and cultural issues that cross borders and are relatable to LGBTIQ people globally.
- 32. Communities will feel a sense of belonging and connection to place as Sydney celebrates Sydney WorldPride as a part of the 2023 Sydney Gay and Lesbian Mardi Gras Festival. This sense of belonging comes from feeling safe and supported, having access to events and activities across the local government area and having representatives from LGBTIQ communities around the world visit Sydney to celebrate.
- 33. Sydney WorldPride will be working collaboratively with Sydney Gay and Lesbian Mardi Gras to develop the artistic and cultural program over the coming two years to ensure visitors to the City will be a part of the vibrant creative life of the City. Currently, Sydney Gay and Lesbian Mardi Gras employ over 450 artists, and this will be a significantly higher figure by 2023.

Environmental

34. Sydney World Pride will be engaging an appropriately qualified sustainability professional to provide advice and build upon the work of Sydney Gay and Lesbian Mardi Gras to minimise the environmental impact of the event.

Economic

35. The combined Mardi Gras and Sydney WorldPride 2023 festival has the potential to deliver strong economic benefits to the hospitality, tourism and retail sectors with a potential combined economic benefit to Sydney of up to \$845 million.

Financial Implications

36. The cash funds of \$250,000 will be drawn from the draft 2021/22 General Contingency Fund that has been included in the Long-Term Financial Plan that forms part of the City's Resourcing Strategy (2021). Additionally, this report includes forward commitments of \$250,000 in cash funds. This amount will be allocated from the 2022/23 General Contingency Fund forward estimate also included in the City's draft Long Term Financial Plan.

Relevant Legislation

- 37. Section 356 of the Local Government Act 1993 provides that a council may, in accordance with a resolution of the council, contribute money or otherwise grant financial assistance to persons for the purpose of exercising its functions. Public exhibition of this sponsorship is not required because the funds are being paid to a not-for-profit organisation.
- 38. Local Government Act 1993 Section 10A provides that a council may close to the public so much of its meeting as comprises the discussion of information that would, if disclosed, confer a commercial advantage on a person with whom the council is conducting (or proposes to conduct) business.

- 39. Attachments A and B to the subject report contain confidential commercial information which, if disclosed would:
 - (a) confer a commercial advantage on a person with whom Council is conducting (or proposes to conduct) business; and
 - (b) prejudice the commercial position of the person who supplied it.
- 40. Discussion of the matter in an open meeting would, on balance, be contrary to the public interest because it would compromise Council's ability to negotiate fairly and commercially to achieve the best outcome for its ratepayers.

Critical Dates / Time Frames

- 41. Payment 1.1 \$150,000 to be paid upon execution of the funding agreement and in format that is satisfactory to the City.
- 42. Payment 1.2: \$100,000 to be paid before 31 January 2022 and following delivery of a satisfactory progress update, as outlined in Attachment B.
- 43. Payment 2.1: \$100,000 to be paid before 31 July 2022 and following delivery of a satisfactory progress update, as outlined in Attachment B.
- 44. Payment 2.2: \$100,000 to be paid before 31 January 2023 and following delivery of a satisfactory progress update, as outlined in Attachment B.
- 45. Payment 2.3: \$50,000 to be paid before 31 July 2023 and following delivery of a satisfactory acquittal report, detailing progress against the terms and performance indicators listed in the schedules of the funding agreement, as outlined in Attachment B
- 46. Further details of the funding requirements are provided in Confidential Attachment B.

EMMA RIGNEY

Director City Life

Libby Harris, Night Time City Manager

CONFIDENTIAL

By virtue of the Local Government Act 1993 Section 10A Paragraph 2

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Item 4.

Major Events and Festivals Charity Partners - 2021/22

File No: X031267.001

Summary

The City appoints a charity partner for each of its three major events: Sydney Christmas, Sydney New Year's Eve and Sydney Lunar Festival. The charity is promoted through event marketing and communication.

Association with each of these major events provides these charity organisations with an exclusive and highly visible platform. The partnership allows charities to build awareness of their work and use the events program as an opportunity for fundraising. It also gives event audiences the opportunity to reflect on broader community issues and needs.

Charity partners for each event are chosen through an open competitive process. The recommended charity partners for the 2021/22 event season are:

Sydney Christmas - The Kids' Cancer Project

The Kid's Cancer Project is an independent national charity supporting childhood cancer research. Since 1993, they have contributed towards research projects to help children with many types of cancer. The charity works closely with the community, funding 27 medical research projects across 18 leading institutions Australia-wide and they are currently funding six studies to help children with brain cancer. Their work enables hundreds of Australian children access to cutting-edge treatments through the funding of clinical trials.

Sydney New Year's Eve – The Smith Family

The Smith Family is a national independent education-oriented charity. Their goal is to support children living in poverty to create better futures for themselves, while focusing on education as the key to unlocking a young person's potential. They help young Australians in need, to break the cycle of poverty through education. Their history dates back to 1922, with a national reach of 57,847 students who are sponsored on their Learning for Life program, and 170,901 children and young people participating in their supporting programs.

Sydney Lunar Festival – The Benevolent Society

The Benevolent Society are committed to empowering people and communities to change their lives. The organisation works with children and families, people with disability, older people and carers to support them to realise their goals. The Benevolent Society's vision is for a just society where all Australians can live their best life. They undertake work which is of significant benefit to our communities through the provision of high-quality services, advocacy and campaigning for social change, quality research, collaboration and investment in innovative programs. They foster community development to grow knowledge, capacity and leadership for lasting impact.

Recommendation

It is resolved that:

- (A) Council approve the appointment of The Kids' Cancer Project as the charity partner for Sydney Christmas 2021, with the option to extend to 2022;
- (B) Council approve the appointment of The Smith Family as the charity partner for Sydney New Year's Eve 2021, with the option to extend to 2022;
- (C) Council approve the appointment of The Benevolent Society as charity partner for Sydney Lunar Festival 2022, with the option to extend to 2023; and
- (D) authority to be delegated to the Chief Executive Officer to enter into agreements with The Kids' Cancer Project, The Smith Family and The Benevolent Society to establish their charity partner status for the respective events.

Attachments

Nil.

Background

- 1. An Expression of Interest was advertised seeking proposals from suitable charitable organisations to partner with Sydney Christmas 2021 (with the option to extend one year), Sydney New Year's Eve 2021 (with the option to extend one year) and Sydney Lunar Festival 2022 (with the option to extend one year).
- 2. The Expression of Interest was promoted through the City of Sydney News announcement and email digest, Instagram story, LinkedIn advertising and posts, targeted sends to industry media, Twitter and through the City's corporate webpage on Monday 12 April 2021, and was open until 5pm Monday 26 April 2021.
- 3. The benefits offered by the City to charity partners include incorporation in the City's event marketing materials and event collateral, the opportunity to support on-site event activations and conduct fundraising at the event, speaking opportunities (as appropriate), and leveraging opportunities through other event partners (where possible).
- 4. The City received 34 submissions. They responded to the criteria for each of the events, which were provided on the City's corporate webpage.
- 5. Applicants were assessed by:
 - (a) Head of Programming, Major Events and Festivals;
 - (b) Audience Manager, Major Events and Festivals, and;
 - (c) Social Programs Officer (LGBTIQ), Social Programs and Services.
- 6. Organisations had the opportunity to apply for more than one event.

Sydney Christmas

- 7. Sydney Christmas runs the last Saturday in November through to Christmas Day and consists of up to seven outdoor family concerts, a choir program, decorations throughout the CBD and villages including the Martin Place Christmas tree, decorative lighting installations, and a program of associated events.
- 8. Previous charity partners include: OzHarvest (2020), Surf Lifesaving Australia (2019), Variety The Children's Charity (2017 2018), Guide Dogs NSW / ACT (2015 2016) and the Australian Children's Music Foundation (2011 2014).
- 9. In the selection of a charity partner for Sydney Christmas, the following criteria were considered:
 - (a) the organisation is an official registered charity or public benevolent institution;
 - (b) the organisation is reputable;
 - (c) the organisation has no religious affiliation;
 - the organisation undertakes work which produces significant benefit to our communities;
 - (e) the organisation has an operational and organisational focus that is compatible with our values and the Sydney Christmas event;

- (f) the organisation is able to provide and manage employees or volunteers to operate a minimum of three interactive paid activations on site (minimum of two employees per activation) at each of the Sydney Christmas village concerts and the Green Square Christmas Fair;
- (g) the organisation is able to provide working with children checks for employees;
- (h) the organisation has a Covid-safety plan for fundraising; and
- (i) the organisation has a cash handling policy.
- 10. The recommended charity partner for Sydney Christmas 2021 (with the option to extend one year) is The Kids' Cancer Project. Their values around their commitment to excellence through scientific research, support of innovative science, while embracing new ideas and technologies to support children with cancer and their families, as well as providing equal access to care through support of clinical trial align well with Sydney Christmas and the City's values.
- 11. The Kids' Cancer Project demonstrated its capacity to deliver above and beyond the minimum requirements for the Sydney Christmas charity partnership with a strong response outlining their understanding of operational aspects of the event including the managing of activations and providing fundraising support. They demonstrated the ability to be able to recruit and manage volunteers.
- 12. By providing the opportunity to build awareness around their work and continue to support kids with cancer through research projects, the charity will be able to continue to provide access to cutting edge treatments. They are a registered charity dating back to 1993, with 22 staff and regular volunteers who pride themselves in their organisational values and significant benefit to the community.

Sydney New Year's Eve

- 13. Sydney New Year's Eve is an annual event viewed by more than one million people around the harbour foreshore and an estimated 425 million around the world.
- 14. Previous charity partners include: Refugee Council of Australia (2019), UNICEF (2017 2018), Habitat for Humanity (2015 2016), Engineers Without Borders (2013 2014), the Fred Hollows Foundation (2012) and CARE Australia (2011).
- 15. In the selection of a charity partner for Sydney New Year's Eve, the following criteria were considered:
 - (a) the organisation is an official registered charity or public benevolent institution;
 - (b) the organisation is reputable;
 - (c) the organisation has no religious affiliation;
 - (d) the organisation undertakes work which produces significant benefit to our communities;
 - (e) the organisation has an operational and organisational focus that is compatible with our values and the Sydney New Year's Eve event;

- (f) the organisation is able to provide and manage employees or volunteers to support fundraising in the lead up to the event at two locations in the city centre and on the event day at up to six locations in the city centre with a minimum of two employees per location.
- (g) the organisation is able to provide working with children checks for employees;
- (h) the organisation has a Covid-safety plan for fundraising; and
- (i) the organisation has a cash handling policy.
- 16. The recommended charity partner for Sydney New Year's Eve 2021 (with the option to extend one year) is The Smith Family. With this partnership, The Smith Family aims to leverage the use of both organisations to raise awareness on education and supporting children living in poverty to create better futures, allowing them to unlock their potential. Their Learning for Life program as well as education around school numeracy, literacy and careers reaches over 91 communities across the country. The financial support they provide for students' educational needs, the provision of support coordinators to work with families and their ability to provide extra education support programs have an enormous impact for those involved in their programs. The partnership would boost the charity's work around their Centenary Year, transform their ability to meet their goals and continue their work, while celebrating one hundred years of commitment.
- 17. The Smith Family was formed almost 100 years ago in 1922. They have a national reach of 57,847 students being sponsored on their Learning for Life program, with a further 170,901 children and young people participating in their supporting programs. The charity works with 91 communities across Australia and is a well respected and highly trusted charity brand. The Smith Family values of respect, integrity, collaboration, excellence and innovation are strongly aligned to the City's values. They have played an important role in Australian society, supporting those in our community in greatest need, the vulnerable children and their families.
- 18. The Smith Family have the ability to draw on their significant experience in event and campaign management to provide a successful charity partnership, building a positive experience for our audiences and the community. Their application demonstrates a successful volunteer base working on fundraising programs as well as a solid understanding of logistic, and operational management.

Sydney Lunar Festival

- 19. The Sydney Lunar Festival is attended by more than 1.4 million people who enjoy the sights, sounds and tastes of Asia. The City's Sydney Lunar Festival is the biggest Lunar New Year celebration outside Asia and will include the Lunar Lanes Haymarket street party, decorative installations, community performances and associated event programs.
- 20. Previous charity partners include: OzHarvest (2021), The Fred Hollows Foundation (2020), Surf Lifesaving NSW (2019), Guide Dogs NSW / ACT (2018), Cure Brain Cancer Foundation (2016 2017), Barnardos Australia (2015), Chinese Parents Association Children with Disabilities (2014) and Taronga Foundation (2012 2013).

- 21. In the selection criteria for the Sydney Lunar Festival charity partner, the following criteria are considered:
 - (a) the organisation is an official registered charity or public benevolent institution;
 - (b) the organisation is reputable;
 - (c) the organisation has no religious affiliation;
 - (d) the organisation undertakes work which produces significant benefit to our communities;
 - (e) the organisation has an operational and organisational focus that is compatible with our values and the Sydney Lunar Festival event;
 - (f) the organisation is able to provide and manage a minimum of two employees or volunteers to operate an on-site activation;
 - (g) the organisation is able to provide working with children checks for employees;
 - (h) the organisation has a Covid-safety plan for fundraising; and
 - (i) the organisation has a cash handling policy.
- 22. The recommended charity partner for the 2022 Sydney Lunar Festival is The Benevolent Society. This charity has presented a submission which highlights the significant benefit they provide to communities through the provision of high-quality services, advocacy and campaigning for social change, quality research, collaboration and investment in innovative programs and community development to grow knowledge, capacity and leadership in communities for lasting impact.
- 23. The charity works with children, young people, families, people with disability, older people, carers, people experiencing domestic violence and around mental health and wellbeing to help community development and connectivity.
- 24. The Benevolent Society demonstrated their ability to effectively manage an activation project with well-established systems in place to assist with fundraising and operational aspects. The charity partnership would raise awareness across the areas of support they provide for including children, young people, families, people with disability, older people, carers, people experience domestic violence, mental health and wellbeing and community development. Over 2019/20 year they supported over 30,900 vulnerable Australian's through their services.

25. The Benevolent Society operates across 57 locations in metropolitan, regional and rural areas. Their values have a strong alignment with the City's vision for "a socially just and resilient city where people from all walks of life can live, work, learn, play and grow". Their application has a strong focus towards Aboriginal and Torres Strait Islander community groups and demonstrates their commitment to reconciliation.

Key Implications

Social / Cultural / Community

- 26. The appointment of charity partners each year is intended to engender a favourable community sentiment for the selected charity, the City and the event.
- 27. As noted in the City's Cultural Policy, not only do festivals and events add to a city's cultural layer, but they also bring economic benefits to businesses in the retail, hospitality and tourism sectors. A charity partnership allows not-for-profit organisations to leverage community awareness from the cross-promotional possibilities associated with the City's major events and festivals.
- 28. As outlined in the City's Draft Inclusion (Disability) Action Plan 2017 2021, Direction 1: Positive Community Attitudes and Behaviours, the City aims to increase the understanding of the importance of social inclusion through community programming at City events. The role of the charity partner provides an opportunity for charities to increase clients ability to participate in events, and a forum to conduct community awareness programs.

Financial Implications

29. Any activity or program for the charity partner will be undertaken by the City and is provided for within the 2021/22 draft operating budget of the Major Events and Festivals Unit.

Risks

30. Given the ongoing Covid-19 pandemic, there is a risk events may not proceed or will proceed in a modified form. Any agreements with charity partners will ensure there are adequate termination and public health clauses to protect the City.

Critical Dates / Time Frames

- 31. Signed Letters of Agreement with the appointed charity partners are required by mid-July 2021, to enable:
 - (a) public announcement of the appointment as part of the first release of the event information;
 - (b) sufficient time to produce effective initiatives and attract sufficient numbers of volunteers to plan and implement such initiatives; and
 - (c) integration of partnership opportunities into event programming for the 2021/22 event season.

EMMARIGNEY

Director, City Life

Stephen Gilby, Head of Programming, Major Events and Festivals

Joanne Chan, Audience Manager, Major Events and Festivals

Item 5.

Post Exhibition – Inclusion (Disability) Action Plan 2021-2025

Document to Follow

Item 6.

Grants and Sponsorship - Round One 2021/22 - Social Grants

File No: \$117676

Summary

The City of Sydney's Grants and Sponsorship Program supports initiatives and projects that build the social, cultural, environmental and economic life of the City and assist in the recovery from the Covid-19 pandemic. To achieve the objectives of the Community Recovery Plan and Sustainable Sydney 2030, genuine partnership between government, business and the community is required.

The provision of grants and sponsorships is a mechanism to further the aims identified in the City's social, cultural, economic and environmental policies. Applications are assessed against these policies and against broad City objectives and plans. In this way, the City and the community act collaboratively to achieve the goals of the Community Recovery Plan and Sustainable Sydney 2030.

The City advertised the following three grant programs in Round One of the annual Grants and Sponsorship Program for 2021/22:

- Community Services Grant Program;
- Festivals and Events Sponsorship Program (Village and Community); and
- Matching Grant Program.

For the Community Services Grant Program, 70 eligible applications were received. This report recommends a total of 15 grants to a total value of \$674,055 in cash and \$108,000 revenue foregone/value-in-kind for the 2021/22 financial year, and commitments of \$278,980 in cash and \$55,000 revenue foregone/value-in-kind for the 2022/23 financial year and commitments of \$278,980 in cash and \$55,000 revenue foregone/value-in-kind for 2023/24 financial year.

For the Festivals and Events (Village and Community) Program, 34 eligible applications were received. This report recommends a total of 18 grants to a total value of \$528,000 in cash and \$84,387 in revenue foregone/value-in-kind for the 2021/22 financial year, and commitments of \$321,667 in cash and \$83,074 revenue foregone/value-in-kind for future financial year 2022/23.

For the Matching Grant Program 23 eligible applications were received. This report recommends a total of 14 grants, to a total value of \$112,220 in cash and \$6,760 revenue foregone/value-in-kind for the 2021/22 financial year.

On 22 February 2021, Council adopted a revised Grants and Sponsorship Policy. The Grants and Sponsorship Guidelines that support the Policy were also revised and approved by Executive on 24 February 2021. All grants in this report were assessed in accordance with the Grants and Sponsorship Policy, the Grants and Sponsorship Guidelines, the priorities set out in the Community Recovery Plan and various other relevant City strategies and action plans.

All grant recipients will be required to sign a contract, meet specific performance outcomes and acquit their grant. All figures in this report exclude GST.

Recommendation

It is resolved that:

- (A) Council approve the cash and revenue foregone/value-in-kind recommendations for the Community Services Grant Program as per Attachment A to the subject report:
- (B) Council note the applicants who were not successful in obtaining a cash grant or revenue foregone/value-in-kind for the Community Services Grant Program as per Attachment B to the subject report;
- (C) Council approve the cash and revenue foregone/value-in-kind recommendations for the Festival and Events (Village and Community) Sponsorship Program as per Attachment C to the subject report;
- (D) Council note the applicants who were not successful in obtaining a cash grant or revenue foregone/value-in-kind for the Festival and Events (Village and Community) Sponsorship Program as per Attachment D to the subject report;
- (E) Council approve the cash and revenue foregone/value-in-kind recommendations for the Matching Grant Program as per Attachment E to the subject report;
- (F) Council note the applicants who were not successful in obtaining a cash grant or revenue foregone/value-in-kind for the Matching Grant Program as per Attachment F to the subject report;
- (G) Council note that all grants amounts are exclusive of GST;
- (H) authority be delegated to the Chief Executive Officer to negotiate, execute and administer agreements with any organisation approved for a grant or sponsorship under terms consistent with this resolution and the Grants and Sponsorship Policy; and
- (I) authority be delegated to the Chief Executive Officer to correct minor errors to the matters set out in this report, noting that the identity of the recipient will not change, and a CEO Update will be provided to Council advising of any changes made in accordance with this resolution.

Attachments

Attachment A. Recommended for Funding - Round One 2021/22 - Community Services Grant Program

Attachment B. Not Recommended for Funding – Round One 2021/22 - Community Services Grant Program

Attachment C. Recommended for Funding – Round One 2021/22 - Festival and Events (Village and Community) Sponsorship Program

Attachment D. Not Recommended for Funding – Round One 2021/22 - Festival and Events (Village and Community) Sponsorship Program

Attachment E. Recommended for Funding – Round One 2021/22 - Matching Grant Program

Attachment F. Not Recommended for Funding – Round One 2021/22 - Matching Grant Program

Background

- 1. The City of Sydney's Grants and Sponsorship Program supports residents, businesses and not-for-profit organisations to undertake initiatives and projects that build the social, cultural, environmental and economic life of the city.
- 2. On 25 February 2021, the City announced Round One of the annual grants program for 2021/22 as being open for application on the City's website, with grant applications closing on 29 March 2021.
- 3. The three social programs promoted were:
 - (a) Community Services Grant Program;
 - (b) Festivals and Events Sponsorship Program (Village and Community); and
 - (c) Matching Grant Program.
- 4. Information about these grant programs (such as application dates, guidelines, eligibility criteria and sample applications) was made available on the City's website. The City actively promoted the program through Facebook, Twitter, LinkedIn, Instagram, What's On, and ArtsHub. Supply Nation, Multicultural NSW, Digest, Sydney University and Haymarket Chamber of Commerce also promoted the program through their networks. Email campaigns were utilised to target interested parties who have applied previously for grants at the City or who have expressed an interest in the City's programs.
- 5. The Community Services Grant Program is open to not-for-profit organisations. Following adoption of the revised Grants and Sponsorship Policy on 22 February 2021, the Festivals and Events Sponsorship Program (Village and Community) are open to appropriately incorporated for-profit organisations and not-for-profit organisations. Eight applications were received this round from for-profit organisations and four were recommended in this report:
 - (a) Archie Rose Distilling Co.;
 - (b) Margot Natoli Project Management Pty Ltd;
 - (c) Sydney Ramen Festival Pty Ltd; and
 - (d) The Conscious Space.
- 6. The Matching Grants Program is open to appropriately incorporated for-profit and notfor-profit organisations. Fourteen applications were received this round from for-profit organisations and sole traders and seven were recommended in this report:
 - (a) Daniel Bruce Whittle;
 - (b) EJ Mcgivern & JC Wilson
 - (c) GEM Connect Pty Ltd;
 - (d) John Kitchener Allen;
 - (e) Kevin Bathman;

- (f) Lachlan Rodney Dale;
- (g) Melissa Louise Woodley.
- 7. There were a total of 127 grant applications received for social grants. Forty-seven are recommended for funding as detailed in this report.
- 8. It is expected that all successful applicants will work co-operatively with relevant City staff throughout the project for which they have received funding. Some applicants will be required to meet with City staff and further define the strategic outcomes of their project prior to receiving the grant and commencing their project.
- 9. All grants and sponsorships are recommended on the condition that any required approvals, permits and development consents are obtained by the applicant. In the current environment this includes but is not limited to, requirements associated with the service of alcohol or food services, consent from the respective landowner(s), and State Planning Legislation and State Government health requirements. What the City does approve includes Development Approvals and outdoor temporary event activities.
- 10. Park hire requests are not listed in the table of recommendations, as not-for-profit organisations are eligible for free park hire. However, these organisations must pay the \$100 application fee and other related fees and charges, such as electricity and water. Individuals or unincorporated community groups are required to be auspiced by a not-for-profit organisation to be eligible for free park hire. All park hire is subject to availability. For-profit organisations are required to pay park hire fees.
- 11. The City's Grants and Sponsorship Program is highly competitive. Applications that are not recommended have either not scored as highly against the assessment criteria as the recommended applications or have incomplete or insufficient information. The City's Grants and Sponsorship team provides feedback to unsuccessful applicants.
- 12. The assessment process includes advice and recommendations from a suitably qualified assessment panel. The applications are scored against defined criteria for each grant program as well as the integrity of the proposed budget, project plan, partnerships, contributions and connection to the local community and industry sectors. Once recommended applications are approved by Council, a contract is developed, which includes conditions that must be adhered to, and acquitted against.
- 13. In assessing the grant applications, the assessment panels included in their considerations and recommendations:
 - (a) A City for All Social Sustainability Policy;
 - (b) Community Recovery Plan 2020;
 - (c) Creative City Cultural Policy and Action Plan;
 - (d) Economic Development Strategy;
 - (e) Environmental Strategy and Action Plan;
 - (f) Grants and Sponsorship Policy;
 - (g) Sustainable Sydney 2030; and

- (h) alignment with other core City strategic policies and action plans.
- 14. Assessors consider the cash and in-kind contribution from the applicant and other sources in reviewing applications. Applicants are asked to demonstrate a capacity to match the grant investment with other sources of funding or contribute their own cash resources to the project.
- 15. Applicants are requested to list their project's community partners, confirmed funding sources and the contribution the organisation is making to the project (cash or in-kind) to demonstrate their contribution.

Community Services Grant Program

- 16. Community organisations that work in or for the City of Sydney local government area provide significant benefits to the local community through the development and delivery of activities, projects or resources. The work they undertake helps meet the needs of the diverse local community, in particular the needs of disadvantaged residents.
- 17. The Community Services Grant Program recognises the value of this work and contributes to it through grants to non-profit organisations based in, or providing events or services of benefit to, the community in the local area.
- 18. The assessment panel for the Community Services Grant Program consisted of staff from Child and Family Services, Homelessness, Indigenous Leadership and Engagement, Safe City, Social Policy and Programs, and Social Strategy teams.
- 19. The applications recommended for the Community Services Grant Program are outlined in Attachment A to this report. The applications that are not recommended are listed in Attachment B to this report
- 20. The Community Services Grant Program budget is set out below:

Total draft budget for 2021/22	\$1,145,107
Total already committed	\$347,974
(multi-year funding approved in previous years)	
Total amount available for 2021/22	\$797,133
Total number of eligible applications this round	70
Total cash value requested from applications	\$2,749,049
Total value-in-kind support requested from applications	\$121,135
Total number of applications recommended for cash and/or value in-kind support	15

Total amount of cash funding recommended 2021/2022	\$674,055
(Multi-year funding recommended 2022/23 - \$278,980)	
(Multi-year funding recommended for 2023/24 - \$248,980)	
Total amount of value-in-kind support recommended 2021/2022	\$108,000
(Multi-year value-in-kind recommended 2022/23 - \$55,000)	
(Multi-year value-in-kind recommended for 2023/24 - \$55,000)	
Total cash amount remaining in 2021/22	\$123,078

Centipede at Glebe School Incorporated

21. Centipede at Glebe School Inc is a not-for-profit organisation that operates an Outside School Hours Care service catering for school-aged children aged 4-12 on the school grounds of Glebe Public School. The City has been providing support to the service since 2006. Without this support the service would not be financially viable. However, City staff continue to work closely with Centipede to help them improve their financial planning and ability to work within their budget. As a result of this work, the City is continuing to incrementally reduce the value of the grant to Centipede from \$40,000 provided in 2017/18, to \$35,000 provided in 2018/19, to \$25,000 provided in 2019/20, to \$20,000 provided in 2020/21 and to \$15,000 recommended in 2021/22. It is noted that support for the organisation's core business is outside the Grants and Sponsorship Policy. City staff continue to work with Centipede to ensure their ongoing financial sustainability.

Stay Kind Limited

22. Stay Kind Limited is a not-for-profit organisation that promotes harm prevention from bullying, violence, hazing, substance abuse, self-harm and suicide. Stay Kind Limited (previously the Thomas Kelly Youth Foundation) has been operating 'Take Kare Safe Spaces' on Friday and Saturday nights to assist young people, including visitors and residents of the City, who are at risk of substance abuse, violence, theft, accidents, sexual assault and misadventure. The City has been providing support to this service since 2014. Without this support the service would not be financially viable. Current funding provided by the City has been extended to 31 December 2021. The City has been working with Stay Kind Limited to investigate future funding sources. It is recommended that the City continues to fund the program to the value of \$50,000, which is within the guidelines of this program. Funding will be provided by the City until 30 June 2022, to allow time for the organisation to secure future funding.

Access Sydney Community Transport

23. Access Sydney Community Transport is a not-for-profit community organisation that has been operating the City's community bus service since 2016. The Access Sydney 'Village to Village Bus' fills a gap in public transport in the LGA and links community members to essential services such as hospitals, health providers and shops. The City has been providing funding for this service since 2016. Most recently, funding has been provided via an ad hoc community services grant. As support for this project falls outside the funding limits for this grant program, it is recommended that the City funds this program up to 30 June 2022 to the value of \$200,000 to allow time for a review of transport needs in the city.

Festivals and Events Sponsorship (Village and Community) Program

- 24. The Festivals and Events Sponsorship Program aims to support festivals and events that celebrate, develop and engage the City's communities. The City provides support for festivals and events under two categories: Artform or Village and Community.
- 25. Village and Community festivals and events celebrate the spirit of a community and build opportunities to share its cultural characteristics with a wider public. Events may nurture and amplify the unique characteristics of the city and village precincts, meet the City's broader place-making objectives and/or showcase a local community, including local business.
- 26. The assessment panel for Festivals and Events Sponsorship (Village and Community) consisted of members from the City's Business and Safety, Grants and Sponsorship and Social Programs and Services teams, with specialist input from the City's Business and Safety, City Greening and Leisure, Indigenous Leadership and Engagement, Office of Lord Mayor, Procurement, Sustainability, Social Programs and Services and Strategy, Urban Analytics and Communications teams.
- 27. The applications recommended for the Festivals and Events Sponsorship (Village and Community) Program are outlined in Attachment C. The applications that are not recommended are listed in Attachment D.
- 28. The Festivals and Events Sponsorship (Village and Community) Grant Program budget is set out below:

Total draft budget for 2021/22	\$1,203,000
(includes additional funding from City Business and Safety operational budget of \$53,000)	
Total already committed (multi-year funding approved in previous years)	\$450,000
Total amount available for 2021/22	\$753,000

Total number of eligible applications this round	34
Total cash value requested from applications	\$1,081,398
Total value-in-kind support requested from applications	\$109,852
Total number of applications recommended for cash and/or value-in-kind support	18
Total amount of cash funding recommended 2021/2022 (Multi-year funding recommended 2022/23 - \$321,667)	\$528,000
Total amount of value-in-kind support recommended 2021/2022 (Multi-year value-in-kind recommended 2022/23 - \$83,074)	\$84,387
Total cash amount remaining in 2021/22	\$225,000

Matching Grant Program

- 29. The Matching Grant Program provides matched funding of up to \$10,000 for any projects that improve, enhance, or celebrate the City's Villages. Council approved the development of this program to support identified grassroots community projects by matching with City resources what is contributed in cash or in-kind by the community.
- 30. To be eligible for funding, applications to the Matching Grant Program must demonstrate a matched cash contribution or value-in-kind contribution to the project at least equal to the amount requested from the City.
- 31. Assessment panel for Matching Grants applications consisted of members from City Business and Safety, City Greening and Leisure, Cultural Strategy, Culture and Creativity, Grants and Sponsorship, Indigenous Leadership and Engagement, Property Services and Social Policy and Program teams.
- 32. The applications recommended for the Matching Grant Program are outlined in Attachment E to this report. The applications that are not recommended are listed in Attachment F to this report.

33. The Matching Grant Program budget is set out below:

Total draft budget for 2021/22	\$340,000
Total number of eligible applications this round	23
Total amount available for 2021/22	\$340,000
Total cash value requested from applications	\$214,600
Total value-in-kind support requested from applications	\$6,760
Total number of applications recommended for cash and/or value-in-kind support	14
Total amount of funding recommended	\$112,220
Total amount of value-in-kind support recommended	\$6,760
Total cash amount remaining in 2021/22	\$227,780

Key Implications

Strategic Alignment - Sustainable Sydney 2030

- 34. Sustainable Sydney 2030 is a vision for the sustainable development of the City to 2030 and beyond. It includes 10 strategic directions to guide the future of the City, as well as 10 targets against which to measure progress. This report is aligned with the following strategic directions and objectives:
 - (a) Direction 2 A Leading Environmental Performer the recommended grant projects in this report contribute to City's endeavours to work with our business and residential communities to reduce greenhouse emissions and potable water use and encourage diversion of waste from landfill across the local government area.
 - (b) Direction 6 Vibrant Local Communities and Economies the recommended grant projects in this report contribute to fostering strong and sustainable local economies.

(c) Direction 7 - A Cultural and Creative City - the recommended grant projects in this report contribute to a city where opportunities for individual creative expression and participation in all its forms are visible, valued, and accessible, and where business and creative opportunities for local artists, creative workers and cultural organisations are supported.

Organisational Impact

35. The grants and sponsorships contract management process will involve key staff across the City of Sydney. Identified staff set contract conditions and performance measures for each approved project, and review project acquittals, which include both narrative and financial reports.

Social / Cultural / Community / Environmental / Economic

36. The City's Grants and Sponsorship Program provides the City with a platform to support cultural, economic, environmental and social initiatives from the communities, and community organisations, within the local area.

Financial Implications

- 37. There are sufficient amounts included in the draft 2021/22 Operating budget and future year forward estimates to fund the value of the recommended grants. A total of \$1,314,275 in cash and \$199,147 in revenue foregone/value-in-kind is recommended from the 2021/22 (draft) budget as follows:
 - (a) Community Services Grants \$674,055 cash in the draft budget of \$1,145,107;
 - (b) Festivals and Events Sponsorship (Village and Community) \$528,000 cash in the draft budget of \$1,203,000; and
 - (c) Matching Grant Program \$112,220 cash in the draft budget of \$340,000.
- 38. Additionally, this report includes forward commitments of \$849,627 in cash and \$193,074 revenue foregone/value-in-kind.

Relevant Legislation

- 39. Section 356 of the Local Government Act 1993. Section 356 of the Local Government Act 1993 provides that a council may, in accordance with a resolution of the council, contribute money or otherwise grant financial assistance to persons for the purpose of exercising its functions.
- 40. Section 356(3)(a) to (d) is satisfied for the purpose of providing grant funding to forprofit organisations because:
 - (a) the funding is part of the following programs:
 - (i) Community Services Grant Program
 - (ii) Festivals and Events Sponsorship Program (Village and Community)
 - (iii) Matching Grant Program

- (b) the details of these programs have been included in Council's draft operation plan for financial year 2021/22;
- (c) the program's proposed budgets do not exceed five per cent of Council's proposed income from ordinary rates for financial year 2021/22; and
- (d) these programs apply to a significant group of persons within the local government area.

Critical Dates / Time Frames

41. The funding period for Round One of the Community Services Grants, Festivals and Events Sponsorship (Village and Community) and Matching Grants for 2021/22 is for activity taking place from 1 July 2021 to 30 June 2022. Contracts will be developed for all successful applications after Council approval to ensure their funding is released in time for projects starting in July.

Public Consultation

- 42. For all Round One programs open to application, two information sessions were held over Zoom on Wednesday 3 and Friday 5 March 2021. One information session was held at Redfern Community Centre for Aboriginal and Torres Strait Islander applicants on Thursday 4 March 2021.
 - (a) Seventy-seven prospective applicants attended the general information session, followed by individual pillar sessions for advice from City staff about their project proposals and the application process;
 - (b) Five prospective applicants attended the Aboriginal and Torres Strait Islander information session held in person at Redfern Community Centre;
 - (c) Six prospective applicants attended the information session focusing on business grants with a Mandarin translator; and
 - (d) Seventy-four per cent of these attendees advised they had not applied for a City of Sydney grant previously.

EMMA RIGNEY

Director City Life

Tanya Taylor, Grants Officer

Attachment A

Recommended for Funding – Round One 2021/22 Community Services Grant Program

Community Services Grant Program 2021/22

Recommended for Funding

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Access Sydney Community Transport Ltd	Village to Village Shuttle Bus Service	Continuation of the Village to Village Bus service which fills a gap in public transport in the LGA and links community members to essential services such as hospitals, health providers and shops.	Year 1 - \$238,895 Year 2 - \$246,061	\$53,000 for use of City of Sydney depot for bus parking	\$200,000 (Year 1 only)	\$53,000 for use of City of Sydney depot for bus parking	Applicant to work with the City to develop more customised services and routes. Applicant to work with the City to develop a transition/exit plan. Applicant to provide more detailed information regarding budget, specifically around direct services costs.
Acon Health Limited	ACON Rover Program: Reducing the harms related to drugs and alcohol within Sydney's LGBTQ+ communities	A project to reduce the harm of drugs and alcohol in the LGBTQ+ community via outreach at events, and education of the events sector and the community.	Year 1 - \$47,498 Year 2 - \$47,498 Year 3 - \$47,498	Nil	Year 1 - \$30,000 Year 2 - \$30,000	Nil	

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Centipede at Glebe School Incorporated	Centipede OSHC	The continuation of a project providing a safe space for children in Glebe to engage in play-based learning and recreation, with a focus on sustainability and nature.	\$30,000	Nil	\$15,000	Nil	
Counterpoint Community Services Incorporated	Waterloo Redevelopment ABCD	A project to develop community development activities that support local residents to navigate and understand the complicated redevelopment planning processes and advocate for themselves.	Year 1 - \$100,000 Year 2 - \$103,500 Year 3- \$107,120	Nil	Year 1 - \$50,000 Year 2 - \$50,000 Year 3 - \$50,000	Nil	Multi-year business plan to be provided. Revised budget to be provided.
Glebe Youth Service Inc	Middle Ground	A project to engage and support at-risk children aged 9-13 in their transition from primary school to high school through after school and holiday activities, along with tailored individual and family support.	Year 1 - \$48,980 Year 2 - \$48,980 Year 3 - \$48,980	Nil	Year 1 - \$48,980 Year 2 - \$48,980 Year 3 - \$48,980	Nil	
Kinchela Boys Home Aboriginal Corporation	Healing Ourselves, Healing Each Other	An initiative to support Aboriginal adult male survivors of child sexual abuse, their families and supporters and build a team of trained Aboriginal facilitators who are able to support their recovery and healing.	Year 1 - \$50,000 Year 2 - \$50,000 Year 3 - \$50,000	Nil	Year 1 - \$50,000 Year 2 - \$50,000 Year 3 - \$50,000	Nil	

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Mission Australia Housing	Lived experience builds resilient food operations	A project to help build the capacity of vulnerable community members to be active leaders in creating solutions to food insecurity, social isolation and tenancy support for the communities in which they live and connect.	\$50,000	Nil	\$40,000	Nil	Applicant to work with the City's Food Operations Group and Cycling team.
NSW Police Force	Youth Partnership Connections	A partnership program with Kings Cross Police and local youth agencies in Woolloomooloo, targeting vulnerable local youth that are socially isolated and at risk of becoming involved in the criminal justice system.	\$5,075	Nil	\$5,075	Nil	
Refugee Advice and Casework Service (Australia) Inc	Refugee Women and Girls at Risk	A project to support vulnerable refugee women and girls to receive confidential, and specialised legal support concerning their visa issues in a safe and supportive space, and referrals for identified needs including sexual assault or AVO matters.	Year 1 - \$50,000 Year 2 - \$50,000 Year 3 - \$50,000	Nil	\$50,000 (Year 1 only)	Nil	Applicant to provide revised budget.

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Stay Kind Limited	Take Kare Safe Spaces (TKSS)	Continuation of the Take Kare Safe Spaces program operating on Friday and Saturday nights to assist young people, including visitors and residents of the City, who are at risk of substance abuse, violence, theft, accidents, sexual assault and misadventure.	Year 1 - \$65,000 Year 2 - \$125,000 Year 3 - \$130,000	Nil	\$50,000 (Year 1 only)	Nil	Applicant to provide a copy of the organisation's child protection policy.
The Haymarket Foundation Ltd	Scaling a social enterprise: the Haymarket Foundation's Specialist Homeless General Practice	The establishment of a General Practice in Haymarket, providing continuity of care for people experiencing homelessness, and for former rough sleepers requiring ongoing support.	Year 1 - \$50,000 Year 2 - \$50,000 Year 3 - \$50,000	Nil	Year 1 - \$50,000 Year 2 - \$50,000 Year 3 - \$50,000	Nil	Multi-year business plan to be provided.
UCA - Wayside Chapel	Wayside Chapel Outreach Program	A program to engage people living in public and social housing in Woolloomooloo, that aims to reduce social isolation, build community and assist people to access support.	\$50,000	Nil	\$30,000	NiI	
University of Sydney	Sydney Peace Prize	The annual Sydney Peace prize ceremony and lecture in the Sydney Town Hall.	Year 1 - \$50,000 Year 2 - \$50,000 Year 3 - \$50,000	Venue hire and street banner hire fee waiver to the value of \$55,000 each year for 3 years	Nil	Venue hire and street banner hire fee waiver to the value of \$55,000 each year for 3 years	

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Waverley Action for Youth Services	A WAYS Safe Summer (AWSS)	An initiative to educate young people in Eastern Sydney and the City of Sydney regarding sexual health, alcohol and other drugs harm minimisation and mental health and local support services.	\$5,000	Nil	\$5,000	Nil	Applicant to work with Senior Social Programs Officer to ensure the project is conducted within the City of Sydney.
							Applicant to provide confirmation from participating local schools.
Weave Youth & Community Services Inc	Creating Futures Justice Program	A project to support people aged 10-30 in contact with the justice system with the transition from custody/court to community, through-strengths based, client-led, trauma-informed, culturally safe, wraparound case management.	Year 1 - \$50,000 Year 2 - \$50,000 Year 3 - \$50,000	Nil	Year 1 - \$50,000 Year 2 - \$50,000 Year 3 - \$50,000	Nil	Applicant to work with the City's Indigenous Leadership and Engagement team. Applicant to ensure project meets Indigenous Cultural Intellectual Property. Applicant to confirm partnerships with local Indigenous run organisations across the areas serviced. Applicant to provide a Letter of Support from the Metropolitan Land Council.

Attachment B

Not Recommended for Funding – Round One 2021/22 Community Services Grant Program

Community Services Grants 2021/22

Not Recommended for Funding

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
A Sound Life Limited	Youth Mentoring Program	Fortnightly mentoring sessions in Surry Hills to help disadvantaged youth to access music and creative arts.	\$33,500	Nil
Addison Road Centre For Arts; Culture; Community And Environment Ltd.	Solidarity with the City - Addressing Unmet and Emerging Needs in CW area	A program to address currently unmet needs for food relief in the City West area, via food vouchers and free hampers.	\$50,000	Nil
All Together Now	Conversations for Change	A series of monthly networking meet ups via Zoom, to bring together women from the local area who want to raise their confidence, understanding and awareness about racism.	Year 1 - \$50,000 Year 2 - \$50,000 Year 2 - \$50,000	Nil
Association Of Children's Welfare Agencies Ltd	Skilling Up Our Community to be Accidental Counsellors	A series of online workshops to increase the skills and capacities of people in the LGA to respond to the distress, discomfort and decreased mental wellbeing of the people around them.	\$48,300	Nil
Asylum Seekers Centre	Ethical Storytelling and Community Advocacy Program for People Seeking Asylum	A pilot mentoring and workshop program aimed at people seeking asylum living in the local area to engage with communities through storytelling and by being community advocates.	\$41,750	Nil
Australian Computer Society Incorporated	Digital Skills for the Workplace	A free program of short courses empowering Indigenous Australians to increase confidence in workplace digital skills, explore careers in emerging technology and develop personal branding.	\$47,905	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
Big Brothers - Big Sisters Australia Limited	Early Intervention Program - Inschool Mentoring	A 12-month in-school mentoring program within two schools across the local area, to support vulnerable young students aimed at improve social cohesion and sense of belonging, through one-on-one mentoring and monthly support sessions.	\$49,909	Nil
Bobby Goldsmith Foundation	Delivering a Cognitive Behaviour Therapy (CBT) program – 'skills to cope with low mood and anxiety' for people living with HIV	A 6-week program delivering cognitive behaviour therapy to people living with HIV in NSW.	\$13,680	Nil
Bridge Housing Limited	Digital Discoveries	An initiative to support residents over 55 years and Aboriginal residents over 45 years living in the City of Sydney to develop digital literacy through training, support and social interaction.	Year 1 - \$9,980 Year 2 - \$9,980 Year 3 - \$9,980	Nil
Bushrangers Basketball Victoria	Sydney, Come Out and Play!	Free fortnightly introductory indoor basketball training sessions in Alexandria for the LGBTIQA+ community.	\$8,050	Nil
Cancer Patients Foundation Limited	Look Good Feel Better	A free national community service program, dedicated to teaching cancer patients how to manage the appearance-related side-effects caused by treatment for any type of cancer.	\$15,000	Nil
The Trustee For Centennial Parklands Foundation	Survive the Wild	A series of events at Centennial Parklands for vulnerable young people, supporting health and wellbeing and fostering a sense of belonging through connection to place and community.	\$32,725	Nil
Centre For Disability Studies Limited	Inclusive City Venues			Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	
Charity Bounce Limited	Rising Stars Career Mentor Project	A program to connect at-risk youth in the City of Sydney with successful mentors from the business community to provide employment support and pathways to jobs.	\$50,000	Nil	
City Community Care Incorporated	Early Bird Cafe	Continuation and expansion of a project, held in St Stephen's Church, that provides breakfast to the homeless and hungry people in the local area each weekday morning.	\$5,000	Nil	
Collective Leisure Pty Ltd	City of Sydney Carnival of Codes	An initiative to develop a community sports participation network involving local primary schools and the major sporting codes during their seasonal registration period, to be held in Alexandria.	Year 1 - \$40,910 Year 2 - \$37,770 Year 3 - \$37,770	Venue hire fee waiver to the value of \$5,720 each year for three years'	
Cystic Fibrosis Community Care Ltd	Community Access Program	A holistic program for people of all ages living with Cystic Fibrosis across the City of Sydney to reduce inequities and barriers to social, economic and community participation by providing medically appropriate supports.	\$5,000	Nil	
Dance Health Alliance Limited	Join the Dance Against Isolation Project	A series of free online seated therapeutic dance and movement programs, facilitating social interaction and physical fitness for seniors and people with disability.	\$8,000	Nil	
Detour House Inc	Patchwork	A free initiative for a two-way volunteering program within the local area that enhances community connection and creates opportunities for meaningful engagement between the local community, our organisation and our service users.	\$49,997	Nil	
Domestic Violence NSW Inc	Communications Officer for Communications Strategy	An initial six-month program to design, deliver and assess an online presence and a relevant communications strategy on domestic, family and sexual violence that engages our local community.	\$50,000	Nil	

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
Domestic Violence NSW Service Management Limited	Moving Out Moving On (MOMO) Case Management extension	Continuation of a project that provides personalised case management support for women (and their accompanying children) in the local area experiencing domestic violence who are homeless or are at risk of homelessness.	Year 1 - \$50,000 Year 2 - \$50,000 Year 3 - \$50,000	Nil
Fadiss Limited	Development of Aboriginal and Torres Strait Islander, Stepping Forward Information Sessions and Resources to Suit.	An educational project across the local area collaborating with the community to contextualise family drug support modules to be culturally appropriate for their community.	Year 1 - \$40,000 Year 2 - \$20,000 Year 3 - \$20,000	Nil
Heartdancers	Rhythm is Life - Wellbeing and Resilience Boost Program	A series of free weekly dance and movement classes for older people in Green Square and Harris Street, facilitated by experienced dancers/artists from culturally and linguistically diverse backgrounds.	\$22,730	Nil
Holdsworth Community Ltd	Outreach Program for Older Residents in Public Housing	A free program to engage and support older residents in Public Housing across the LGA to access support services.	\$46,680	Nil
House To Grow Ltd	True Dreamers Tour	A free event in Surry Hills, to encourage the development of good mental health of young people at risk from culturally and linguistic diversity and avoid isolation within the local area.	\$33,904	Nil
Inner Sydney Regional Council For Social Development Incorporated Inner Sydney Urban Renewal - Capacity Building Program Capacity Building Program on the needs and opportuni		A project to enable and develop community capacity and engagement specifically focusing on the needs and opportunities of social housing residents in urban renewal areas of Inner Sydney.	Year 1 - \$50,000 Year 2 - \$50,000 Year 3 - \$50,000	Nil

Organisation Name Project Name		Project Description	\$ Amount Requested	VIK Requested	
Key Into Australia Inc	Building social capital through mentoring and peer support for Migrant women in Sydney	A continuation of a pilot program to mentor migrant women, helping to empower, provide networks and support, as well as soft skills and knowledge in order to gain meaningful employment.	\$32,359	Venue hire fee waiver to the value of \$308	
Lentil As Anything Ltd	Newtown Station Kitchen Garden	The continuation of a pilot program to develop an urban farming precinct on underutilised land in Newtown, building the local community's skills and capacity.	\$19,000	Nil	
Leo Birch Computer Training Pty Ltd	Seniors Tech Bytes	A free 12-month digital inclusion program for disadvantaged, isolated and vulnerable seniors providing online, in class or home, digital literacy education and support.	\$10,000	Nil	
Lost Motos Limited	Lost Motos Mental Health Workshops	A series of free and ticketed evening workshops for men at the Rising Sun Workshop, Newtown, to help better themselves in their mental health journey.	\$29,400	Nil	
Maccabi Nsw Incorporated	Maccabi NSW Incorporated	The continuation of a pilot program providing pathways and fostering inclusion for individuals and those living with disabilities to access community via participation in sporting, social activities and volunteering.	\$11,000	Nil	
Macquarie University	How to Stay Safe Online	A series of free seminars in Redfern, to educate Aboriginal and Torres Strait Islander communities on digital privacy and security on social media, including risks associated with uploading material.	\$26,777	Venue hire fee waiver to the value of \$1,080	
Inner Sydney Regional Council for Social Development Incorporated as auspice for A Gakavian & K.I Kreminski	The Resilient Neighbourhood	A free six week-course in Surry Hills, that helps local residents, businesses, artists and activists think about and act on principles that help build resilient neighbourhoods.	\$18,440	Nil	
Newtown Synagogue Incorporated	Soup for the Soul	The continuation of a program offering social inclusion via a free kosher meal provided weekly to the Jewish community, both inperson and via home delivery.	\$16,000	Nil	

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
Older Women's Network New South Wales Inc	Nestwell: Addressing Short-term Emergency Accommodation Crisis Through Matching With AirBnB Oversupply	An initiative to develop an online application to connect the vulnerable older women's community to emergency accommodation through oversupplied short-term rental accommodation designed for tourists and visitors.	\$49,800	Nil
Schizophrenia Fellowship Of New South Wales Ltd	Strong and Social - Creative Circle	A pilot peer-led mutual support group, designed to assist people in Surry Hills to build and maintain their mental health recovery through free social connection and mental health information exchanges.	Year 1 - \$1,034 Year 2 - \$4,394	Nil
Plateitforward Ltd	Plate It Forward	A weekly hospitality project providing free food, cooking lessons, advanced kitchen training, qualifications, confidence and employment to vulnerable community members within the local area.	Year 1 - \$50,000 Year 2 - \$50,000 Year 3 - \$50,000	Nil
Plateitforward Ltd	Redfern Social	A sustainable restaurant in Redfern providing employment opportunities for vulnerable community members.	Year 1 - \$50,000 Year 2 - \$50,000 Year 3 - \$50,000	Nil
Positive Life NSW Incorporated	Aboriginal and Torres Strait Islander HIV Peer Project	A project which will offer free one-on-one support, as well as quarterly workshops for Aboriginal and Torres Strait Islander people across the LGA living with or at risk of acquiring HIV.	\$50,000	Nil
Rainbow Families Incorporated	Rainbow Families Peer Support Program	A free peer support program that matches new LGBTQ+ parents with existing members of the Rainbow Families community, aimed at reducing isolation, and increasing community connection for new and existing parents across the LGA.	Year 1 - \$50,000 Year 2 - \$50,000 Year 3 - \$50,000	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
Redfern Legal Centre Ltd	Update to The Share Housing Survival Guide	Updating of Redfern Legal Centre's Share Housing Survival Guide to reflect the changes since 2016 to help tenants understand their rights and responsibilities for living in share housing.	\$50,000	Nil
Redfern Legal Centre Ltd			Year 1 - \$50,000 Year 2 - \$50,000 Year 3 - \$50,000	Nil
South Eastern Community Connect Inc	No-Scaredy Cats Parenting Course	A free and ticketed one-day training event in the Tote building, Zetland for parents to gain understanding of how anxiety develops in children and offering strategies to help children manage anxiety.	\$5,000	Venue hire fee waiver to the value of \$350
St. Merkorious Charity Association Inc.	Sydney Street Feasts	A free one-day event in the local area bringing together people from disadvantaged communities and the general public through the sharing food, with a focus on social connection, awareness and support for those in poverty.	\$32,026	Nil
The Fact Tree Youth Service Inc After Hours		A project that engages local young people in an environment meaningful to them with the intent of improving their resilience, confidence, mental health and sense of community.	Year 1 - \$120,000 Year 2 - \$120,000 Year - \$120,000	Nil
The Gender Centre Inc	The Gender Centre Inc TGD Children and Families Program An initiative to provide of support through case of education for families a have trans, gender divergence expressive children.		Year 1 - \$49,969 Year 2 - \$49,969 Year 3 - \$49,969	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
The Generous and The Grateful	Connecting Excess to Meet Human Need	An initiative which connects home essentials from CBD hotels and retailers with those vulnerable to homelessness and harm.	\$15,000	Nil
The Girls & Boys Brigade	Feeding Our Families	A free pantry service and monthly family dinner night to alleviate food insecurity experienced by families in need in Surry Hills.	\$23,500	Nil
The Shepherd Centre - For Deaf Children	Talk Together	A group program designed to educate and support parents of children who have recently been diagnosed with hearing loss living in the local area.		Nil
The Station Ltd	Food Security	An initiative to provide support for clients who are experiencing food insecurity and support them to purchase produce to consume as part of a healthy diet, through food vouchers.	\$20,000	Nil
The Uniting Church In Australia Property Trust (NSW) as auspice for Kevin Street	Medically Supervised Injecting Centre Client Newsletter Pilot	A quarterly peer-run newsletter aimed at people who inject drugs, to generate a sense of community and provide a voice to marginalised local people.	Year 1 - \$31,831 Year 2 - \$30,427	Nil
Sydney University Settlement	Settlement Community Capacity Builder	A community capacity-building role that will assess and coordinate service delivery to meet the increasing needs of the community emerging from COVID-19 and with the reopening of 'The Block' in Redfern.	\$49,795	Nil
University Of New South Wales	Harnessing Virtual Reality for Disability Inclusion	An initiative to create and showcase Virtual Reality videos that tell authentic life stories of women with disability living in the local area.	Year 1 - \$10,200 Year 2 - \$24,000 Year 3 - \$9,400	Venue hire fee waiver to the value of \$5,677 for Year 1 and \$6,245 for Year 2

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
Will2live Limited	Redfern Training Cafe	Capital works project to develop a training café in Redfern, to help upskill homeless and disadvantaged people in the food and beverage industry, to increase their chance of getting a job.	\$50,000	Nil
Youth Off The Streets Limited	TouchPoint	An after-hours program providing individual support for young people who are currently homeless or who have experienced homelessness and who are struggling to engage effectively with services.	Year 1 - \$20,000 Year 2 - \$20,000 Year 3 - \$20,000	Nil

Attachment C

Recommended for Funding – Round One 2021/22 Festivals and Events (Village and Community) Sponsorship Program

Festivals and Events (Village and Community) 2021/22 - Round One

Recommended for Funding

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Aboriginal Medical Service Cooperative Limited	Celebrating 50 Years of Community Engagement	Three events celebrating the Aboriginal Medical Service's 50 years servicing the Redfern community.	\$30,000	Nil	\$30,000	Nil	Nil
Ard Operation Pty Limited	Locals Food and Drink Festival	A three-day festival celebrating local bars, restaurants and producers from in and around Sydney, exploring the diversity of Sydney's local producers and connecting them with the community, to be held in Hyde Park Barracks.	\$29,822	Nil	\$20,000	Nil	Nil
Darlinghurst Business Partnership	Happy Hours	A month of events to celebrate spring and to activate local retailers, bars, restaurants and galleries in tandem with Good Food Month, including a series of live comedy programs, to be held in Surry Hills, Potts Point and Darlinghurst.	Year 1 - \$51,990 Year 2 - \$51,990	Nil	\$35,000 (Year 1 only)	Nil	Applicant to provide approved City of Sydney Outdoor Events plan where applicable

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Darlinghurst Business Partnership	Oxtravaganza	A two week celebration of Mardi Gras by the local business community in Darlinghurst, supporting local retailers, bars, restaurants and clubs, and helping them promote their businesses.	Year 1 - \$64,690 Year 2 - \$64,690	Nil	Year 1 - \$40,000 Year 2 - \$40,000	Nil	Applicant to provide approved City of Sydney Outdoor Events plan where applicable Applicant to work with the City to reassess their funding and employ an event manager
Glebe Youth Service as auspice for Glebe NAIDOC Committee	Glebe NAIDOC 2021-2023	Five events celebrating NAIDOC week, designed to each year's national theme, starting with 2021's Heal Country, with meetings and art workshops held throughout the year, to be held in Glebe.	Year 1 - \$18,667 Year 2 - \$18,667 Year 3 - \$18,667	Venue hire fee waiver to the value of \$410 each year for 3 years	Year 1 - \$18,667 Year 2 - \$18,667	Venue hire fee waiver to the value of \$410 each year for 2 years	Nil
Margot Natoli Project Management Pty Ltd	Sparkling Sydney Re-Imagined	A one-day gourmet food and wine festival including live music, stalls and a seven day post festival program to meet the winemakers in the local area, to be held in Pyrmont.	\$50,000	Nil	\$25,000	Nil	Applicant to provide approved City of Sydney Outdoor Events plan where applicable
NSW Department of Premier & Cabinet	Australia Day in Sydney	A one-day event celebrating Australia's culture, diversity and respect through a progressive and inclusive program committed to supporting the values that underpin our national day.	Year 1 - \$250,000 Year 2 - \$275,000 Year 3 - \$300,000	Venue hire and street banner hire fee waiver Year 1 - \$82,664 Year 2 - \$93,500 Year 3 - \$102,850	Year 1 - \$250,000 Year 2 - \$250,000	Venue hire fee waiver to the value of \$2,664 each year for 2 years Street banner hire fee waiver to the value of \$80,000 each year for 2 years	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Potts Point Partnership Incorporated	Shop Late Potts Point	A series of weekly events over three months to support local retail businesses and encourage more visitors to Potts Point and Kings Cross.	\$25,000	Nil	\$18,000	Nil	Applicant to provide approved City of Sydney Outdoor Events plan where applicable
Potts Point Partnership Incorporated	The Glittering Mile - Oxtravaganza	A series of events to celebrate Mardi Gras and to activate the business community in the Potts Point area.	\$25,000	Nil	\$18,000	NiI	Applicant to provide approved City of Sydney Outdoor Events plan where applicable Applicant to provide detailed programming timeline
Royal Botanic Gardens and Domain Trust	Sydney Science Trail	A free two-day family and community event celebrating contemporary Australian science, at the Royal Botanic Garden, Sydney.	\$20,000	Nil	\$10,000	Nil	Nil
RusTalk Incorporated	Russian Festival Maslenitsa	A one-day festival to celebrate the Eastern Slavic festival of Maslenitsa, including traditional food stalls, market stalls, workshops and entertainment to be held at Tumbalong Park, Darling Harbour.	\$18,190	Street banner hire fee waiver to the value of \$323	Nil	Street banner hire fee waiver to the value of \$323	Nil
Seaside Scavenge Limited	Seaside Scavenge	Two events in the local area to educate the community in waste by using litter collection as a currency in pop-up markets to purchase preloved goods.	\$19,820	Nil	\$10,000	Nil	Applicant to provide approved City of Sydney Outdoor Events plan where applicable

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Sydney Ramen Festival Pty Ltd	Sydney Ramen Festival	A series of events over two months to promote Ramen restaurants across the local area and to drive people back into restaurants, eating out again.	\$18,000	Nil	\$13,860	Nil	Nil
Sydney St Patricks Day Organisation Incorporated	Sydney St Patricks Day Festival	A series of events including a one-day festival to celebrate Irish culture and communities in Sydney, including music, dancing, Irish language classes, sporting demonstrations and food, to be held at Circular Quay.	\$20,000	Nil	\$10,000	NiI	Nil
Taiwan Film Festival Incorporated	The 4th Taiwan Film Festival in Australia	A film festival to celebrate Taiwanese culture, whilst showcasing Taiwanese filmmakers in Sydney, held at Event Cinema on George Street and streaming virtually ondemand.	\$10,000	Nil	\$8,373	Nil	Applicant to work with the City marketing department on expanding their audience reach.
The Community Project Group Pty Ltd	The Conscious Space	A two-day festival to bring together ethical business, consumers, and artists to promote ethical and sustainable consumption, boosting trade and activity in Sydney, to be held at Barangaroo.	Year 1 - \$20,000 Year 2 - \$20,000 Year 3 - \$20,000	Nil	Year 1 - \$13,000 Year 2 - \$13,000	Nil	Nil
The Freedom Hub Ltd	The Freedom Hub's Ethical Market Place	A monthly ethical market, including 12 market stalls with premium for goods from suppliers that have risk assessed slavery in their supply chains, to be held in Waterloo.	\$19,920	Street banner hire fee waiver to the value of \$990	Nil	Street banner hire fee waiver to the value of \$990	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
The Red Rattler Theatre Incorporated as auspice for Dyan Tai	Queer Asian Social Club	A series of monthly events with live performances by queer Asian artists to celebrate the spirit of the LGBTQI Asian community, to be held in Redfern.	\$16,200	Nil	\$8,100	Nil	Nil

Attachment D

Not Recommended for Funding – Round One 2021/22 Festivals and Events (Village and Community) Sponsorship Program

Festivals and Events (Village and Community) 2021/22 - Round One

Not Recommended for Funding

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
Bulgarian Cultural Association and Patriotic Association Rodina	Friendship Festival	A weekend festival to celebrate the traditional culture and friendship between Aboriginal, Bulgarian, Chilean and United Kingdom communities including music, dancing, food, craft and art, to be held within the inner city.	\$30,000	Nil
China Matters Ltd	Rethinking China Lecture Series	A series of monthly public lectures including a live music performance and an opportunity for discussions with the presenter at the Museum of Sydney.	\$29,325	Nil
Ghost Jams Pty Ltd	Tiny Bubbles	A two-week fermentation festival focusing on local food and beverages, with multiple events and workshops to be held in Darlinghurst and Surry Hills.	\$30,000	Nil
Glebe Chamber of Commerce Incorporated	Glebe Week	A week-long festival to promote Glebe as a vibrant and welcoming place to live, work and visit, with all events taking place in local businesses.	\$30,000	Nil
Hindu Council of Australia Limited	Festival of Lights	A week-long event in the inner city to celebrate Deepavali, a festival bringing together Indian and other communities, including music, activities and food stalls.	\$15,000	Nil
Life Education NSW Ltd	Healthy Harold's Office Chair Grand Prix	A morning fundraising event watching celebrities, icons and executives race office chairs, to be held in Martin Place.	\$20,000	Street banner pole hire \$4,800
Love My Curls Pty Ltd	Love My Curls Festival	A one-day beauty festival in Sydney bringing together professionals, influencers, local and international hair brands to celebrate Australian women of all ethnicities with curly and textured hair.	\$30,755	Venue hire, Street banner pole hire \$20,665

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
Maggie's Rescue	Maggie's Rescue - Muddy Paws Festival 2021	A one-day festival promoting responsible pet ownership and building connections with the animal-loving community with speaker sessions, activities and local pet businesses, to be held in Sydney Park.	\$19,826	Nil
Mission Australia Housing	Mission Australia Common Ground's 10th Anniversary Community Celebrations	A series of events to celebrate the Mission Australia Common Ground building turning ten, showcasing the community networks and support which have been developed during this time, to be held in Camperdown.	\$10,000	Nil
Newtown Synagogue Incorporated	Walk the Talk with Local Leaders	A series of talks bringing local Aboriginal and Torres Strait Islander religious and political leaders to share their stories, to be held in Newtown Synagogue Community Hall.	\$15,000	Nil
Pocket City Farms	Farm Chats: Environmental Sustainability & Resilience Event Series	A series of face-to-face and online events to promote the environmental issues facing local communities, including urban greening, food security, recycling, waste and water management, to be held in Camperdown.	\$29,193	Nil
Polart Sydney 2022 Incorporated	PolArt Festival	A 10-day festival to celebrate Polish culture and heritage including Polish artform and cuisine, to be held in Darling Harbour.	\$30,000	Nil
Summers Initiatives Pty Limited	Taste of Coogee	A weekend food and wine event that celebrates local and regional producers with live music, stalls and activities to be held at Moore Park.	\$15,000	Nil
Sydney Gay and Lesbian Business Association Incorporated	Operation 40	A one-off event to celebrate the 40th anniversary of the Sydney Gay and Lesbian Business Association.	\$20,000	Nil
Sydney University Settlement	Chippendale Festival - Celebrating 130 Years in Our Community.	A one-day festival to celebrate The Settlement's 130 years serving the community, including live music, Welcome to Country and exhibitions, to be held in Darlington.	\$30,000	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
Xperienced Pty Limited	Paddington William St Festival	A one-day festival to activate William Street, with an outdoor stage and performance area in Paddington.	Year 1 - \$20,000 Year 2 - \$20,000 Year 3 - \$20,000	Nil

Attachment E

Recommended for Funding – Round One 2021/22 – Matching Grant Program

Matching Grants 2021/22 – Round One

Recommended for Funding

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Arthur Street Verge Garden	Breathing Life into Arthur Street Verge Garden	A project delivered by local community members to revitalise the Arthur Street Community Verge Garden, providing opportunities for connection as well as produce for the members involved.	\$10,000	Nil	\$5,000	Nil	Revised budget to be provided.
Charity Bounce	Stand Tall Resiliency Project	Weekly and school holiday basketball programs aimed at 13-18 year olds who are disengaged from education and at risk of social exclusion, delivered by professional basketball players.	\$10,000	Nil	\$10,000	Nil	Applicant to engage with the City's Indigenous Leadership and Engagement team. Letter of support to be provided by Metropolitan Land Council.
Daniel Whittle	Kids Skate	A free learn-to-skate program for children, that introduces them to skate safely in skatepark environments such as the recently built amenity at The Crescent.	\$6,700	Nil	\$6,700	Nil	Applicant to engage with the City's Greening and Leisure team.
Glebe Youth Service Inc auspice for Drawing on Glebe Tenants	Drawing for Life	A weekly teaching circle where stories from Glebe housing tenants will be communicated via drawings and writings, which will be published on social media and displayed at an event to celebrate the program.	\$9,380	Venue hire waiver fee to the value of \$420	\$4,000	Venue hire waiver fee to the value of \$420	Revised budget to be provided.

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
GEM Connect Pty Ltd	GEMAH-SYD Community Art Exhibition	An interactive and collaborative public exhibition of the work of emerging local young artists.	\$10,000	Nil	\$10,000	Nil	Applicant to provide approved City of Sydney Outdoor Events plan where applicable
John Allen	The Sydney Seventies Demimonde	A free exhibition, video and program of talks which identifies and honours the cultural explosion that took place in Sydney in the seventies, in particular the contribution of the LGBTQI+ community.	\$10,000	Nil	\$10,000	Nil	Nil
Kevin Bathman	Sounds of Christmas from Asia Pacific	An intercultural Christmas classic song project showcasing the creative, inclusive, diverse multicultural and multilingual communities in Sydney.	\$10,000	Nil	\$10,000	Nil	Applicant to engage with the City's Senior Social Programs Officer.
Lachlan Dale	Worlds Within Worlds Performance Series Round 2	A series of performances showcasing culturally diverse classical musicians at 107 Projects, Redfern.	\$9,900	Nil	\$9,900	Nil	Applicant to engage with the City's Strategy Advisor - Culture.
Lilly Pilly Counselling Inc	Buried In Treasures Hoarding and Clutter Program	A free program for people with significant hoarding and clutter issues facilitated by experienced group facilitators in the Redfern Town Hall.	\$10,000	Venue hire waiver fee to the value of \$3,960	\$3,000	Venue hire waiver fee to the value of \$3,960	Revised budget to be provided.
Melissa Woodley	Veggie Table: Sustainable Supper Club	A series of sustainable three-course, pop-up dining experiences focused on nutritious, plant-based foods, hosted at a variety of cafes and restaurants across the local government area.	\$10,000	Nil	\$10,000	Nil	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Milk Crate Theatre	The LOVE Project: a new creative development with ACON ageing community	A free theatre performance showcasing the stories of the older LGBTQI+ community, delivered jointly with ACON ageing.	\$10,000	Nil	\$10,000	Nil	Nil
Reconciliation Park Community Garden	Community connectedness and well being	A project to drive membership of the Redfern Community Garden via a new website, new equipment, seeds and plants, culminating in a celebratory community relaunch event.	\$6,000	Nil	\$6,000	Nil	Nil
EJ McGivern & JC Wilson	Remarkable Humans Supporting Local Pop-up	A pop-up store in Westfield Pitt Street Mall, showcasing Australian made products and featuring guest speakers discussing the benefit to supporting local.	\$7,620	Street banner pole hire waiver fee to the value of \$2,380	\$7,620	Street banner pole hire waiver fee to the value of \$2,380	Nil
UCA Wayside Chapel	Wayside Chapel Community Nursery	The development of a community nursery to provide an opportunity for transitory and low-income residents to connect, learn and be creative through gardening activities.	\$10,000	Nil	\$10,000	Nil	Nil

Attachment F

Not Recommended for Funding – Round One 2021/22 – Matching Grant Program

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Matching Grants 2021/22 – Round One

Not Recommended for Funding

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
Jamie Gray	Death	A photographic, text and video exploration of death in our community, told by the people who are facing it.	\$5,000	Nil
Just Gold Digital Agency Pty Ltd	The Greeklish Project, Unmasked	A night-time gameshow event both onsite in Newtown and online that will test contestant's Greek knowledge, providing a forum to celebrate 200 years of Greek independence.	\$10,000	Nil
Ex-parrot Pty Limited as auspiced by Mark Fukuda-Oddie	Junction Wall	A greenwall on the façade of 5 Junction Street, Forest Lodge, to increase the greenery in a narrow semi-industrial street and provide a focus for community life in the area.	\$10,000	Nil
Older Women's Network New South Wales Inc	Nestwell: Addressing the Short- term Emergency Accommodation Crisis Through Matching With AirBnB Oversupply	An initiative to develop an online application to connect the vulnerable older women's community to emergency accommodation using the oversupplied short-term rental accommodation designed for tourists and visitors.	\$10,000	Nil
Ommis Food & Co Pty Ltd	Ommis Kitchen	A capital works project to fit out 331 Gardeners Road, Rosebery with a commercial kitchen which will produce restaurant quality Taiwanese Asian fusion meal kits, using Australian local and native ingredients.	\$10,000	Nil
Rising Sun Workshop Pty Ltd	Rising Sun Workshop Public Artwork	A painted artwork wrapping the façade of the Rising Sun Workshop in Newtown, depicting community congregation at the neighbourhood amenity by local artist, Gemma Coote.	\$10,000	Nil
Rohan Bates	Circle Me Happy	A film production mainly filmed in The Rocks, about a young man stuck in his unfulfilled life with the only connection to the world being through his smartphone.	\$10,000	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
Sydney Wildlife World Pty Limited	Madame Tussauds Sydney Film and TV Zone Refresh	An update to the film and TV zone at Madame Tussauds Sydney, to include Australian storytelling, Sydney Film/TV, as well as adding new Australian talent to the zone.	\$10,000	Nil
Yesterday Stories Pty Ltd	Yesterday Stories	A self-guided tour of the history of the local area, activating communities to tell their own unique historic stories.	\$10,000	Nil

Item 7.

Grants and Sponsorship - Round One 2021/22 - Knowledge Exchange Sponsorship Program

File No: \$117676

Summary

The City of Sydney's Grants and Sponsorship Program supports initiatives and projects that build the social, cultural, environmental and economic life of the city and assist in the recovery from the Covid-19 pandemic. To achieve the objectives of the Community Recovery Plan and Sustainable Sydney 2030, genuine partnership between government, business and the community is required.

The provision of grants and sponsorships is a mechanism to further the aims identified in the City's social, cultural, economic and environmental policies. Applications are assessed against these policies and against broad City objectives and plans. In this way, the City and the community act collaboratively to achieve the goals of the Community Recovery Plan and Sustainable Sydney 2030.

The City advertised the Knowledge Exchange Sponsorship program as part of Round One of the annual Grants and Sponsorship Program for 2021/22.

A total of 33 eligible applications were received. This report recommends 15 grants to a total value of \$315,046 in cash and \$27,150 revenue foregone/value-in-kind for the 2021/22 financial year.

On 22 February 2021, Council adopted a revised Grants and Sponsorship Policy. The Grants and Sponsorship Guidelines that support the Policy were also revised and approved by Executive on 24 February 2021. All grants in this report were assessed in accordance with the Grants and Sponsorship Policy, the Grants and Sponsorship Guidelines, the priorities set out in the Community Recovery Plan and various other relevant City strategies and action plans.

All grant recipients will be required to sign a contract, meet specific performance outcomes and acquit their grant. All figures in this report exclude GST.

Recommendation

It is resolved that:

- (A) Council approve the cash and revenue/value-in-kind recommendations for the Knowledge Exchange Sponsorship Program as per Attachment A to the subject report;
- (B) Council note the applicants who were not successful in obtaining a cash grant for the Knowledge Exchange Sponsorship Program as per Attachment B to the subject report;
- (C) Council note that all grants amounts are exclusive of GST and all value-in-kind offered is subject to availability;
- (D) authority be delegated to the Chief Executive Officer to negotiate, execute and administer agreements with any organisation approved for a grant or sponsorship under terms consistent with this resolution and the Grants and Sponsorship Policy; and
- (E) authority be delegated to the Chief Executive Officer to correct minor errors to the matters set out in this report, noting that the identity of the recipient will not change, and a CEO Update will be provided to Council advising of any changes made in accordance with this resolution.

Attachments

Attachment A. Recommended for Funding - Round One 2021/22 - Knowledge Exchange Sponsorship Program

Attachment B. Not Recommended for Funding – Round One 2021/22 - Knowledge Exchange Sponsorship Program

Background

- 1. The City of Sydney's Grants and Sponsorship Program supports residents, businesses and not-for-profit organisations to undertake initiatives and projects that build the social, cultural, environmental and economic life of the city.
- 2. On 25 February 2021, the City announced Round One of the annual grants program for 2021/22 as being open for application on the City's website, with grant applications closing on 29 March 2021.
- 3. Information about the Knowledge Exchange Sponsorship program (such as application dates, guidelines, and eligibility criteria) was made available on the City's website. The City actively promoted the program through Facebook, Twitter, LinkedIn, Instagram, What's On, and ArtsHub. Supply Nation, Multicultural NSW, Digest, Sydney University and Haymarket Chamber of Commerce also promoted the program through their networks. Email campaigns were utilised to target interested parties who have applied previously for grants at the City or who have expressed an interest in the City's programs.
- 4. Twenty-two applications were received this round from for-profit organisations through the Knowledge Exchange Sponsorship program and the following seven for-profit organisations are recommended in this report:
 - (a) Astrolabe Group Pty Ltd;
 - (b) Audrey Media Pty Ltd;
 - (c) Digital Storytellers Ltd;
 - (d) Inner West Community Energy Inc;
 - (e) Inspiring Rare Birds Pty Ltd;
 - (f) Remix Summits Pty Ltd; and
 - (g) Welcomemat Holdings Pty Ltd.
- 5. It is expected that all successful applicants will work co-operatively with relevant City staff throughout the project for which they have received funding. Some applicants will be required to meet with City staff and further define the strategic outcomes of their project prior to receiving the grant and commencing their project.
- 6. All grants and sponsorships are recommended on the condition that any required approvals, permits and development consents are obtained by the applicant. In the current environment this includes but is not limited to, requirements associated with the service of alcohol or food services, consent from the respective landowner(s), and State Planning Legislation and State Government health requirements. What the City does approve includes Development Approvals and outdoor temporary event activities.
- 7. Park hire requests are not listed in the table for recommendations, as not-for-profit organisations are eligible for free park hire. However, these organisations must pay the \$100 application fee and other related fees and charges, such as electricity and water. Individuals or unincorporated community groups are required to be auspiced by a not-for-profit organisation to be eligible for free park hire. All park hire is subject to availability. For-profit organisations are required to pay park hire fees.

- 8. The City's Grants and Sponsorship Program is highly competitive. Applications that are not recommended have either not scored as highly against the assessment criteria as the recommended applications or have incomplete or insufficient information. The City's Grants and Sponsorship team provides feedback to unsuccessful applicants.
- 9. The assessment process includes advice and recommendations from a suitably qualified assessment panel. The applications are scored against defined criteria for each grant program as well as the integrity of the proposed budget, project plan, partnerships, contributions and connection to the local community and industry sectors. Once recommended applications are approved by Council, a contract is developed, which includes conditions that must be adhered to, and acquitted against.
- 10. In assessing the grant applications, the assessment panels included in their considerations and recommendations:
 - (a) Community Recovery Plan 2020;
 - (b) Grants and Sponsorship Policy;
 - (c) Sustainable Sydney 2030; and
 - (d) alignment with other core City strategic policies and action plans.
- 11. Assessors consider the cash and in-kind contribution from the applicant and other sources in reviewing applications. Applicants are asked to demonstrate a capacity to match the grant investment with other sources of funding or contribute their own cash resources to the project.
- 12. Applicants are requested to list their project's community partners, confirmed funding sources and the contribution the organisation is making to the project (cash or in-kind) to demonstrate their contribution.

Knowledge Exchange Sponsorship program

- 13. The Knowledge Exchange Sponsorship program funding supports showcasing local expertise and encourages dialogue on local and global issues.
- 14. Sponsorship includes support for research, strategic initiatives, programs or events that promote the sustainable development of cities; mentorship and networking events that bring people together to learn from each other; tools or guides to communicate best practice; and build skills and expertise within social, cultural, green and business industry sectors.
- 15. The assessment panel for the Knowledge Exchange Sponsorship program consisted of members from City Business and Safety, Social Programs and Services, Cultural Strategy and Sustainability Programs teams, with additional specialist input from the City's Social Strategy, Cultural Programs, Technology and Digital Services, Customer Service, Property Services and Indigenous Leadership and Engagement teams.
- 16. The applications recommended for the Knowledge Exchange Sponsorship program are outlined in Attachment A to this report. The applications not recommended are listed in Attachment B to this report.

17. The Knowledge Exchange Sponsorship program budget is set out below:

Total cash budget for 2021/22	\$725,000
Total cash committed to previously approved applications	\$30,000
Total cash available for 2021/22	\$695,000
Total number of eligible applications this allocation	33
Total cash value requested from applications	\$885,395
Total value-in-kind support requested from applications	\$49,522
Total number of applications recommended for cash and/or value-in-kind support	15
Total amount of cash funding recommended	\$315,046
Total amount of value-in-kind support recommended	\$27,150
Cash amount remaining for subsequent allocation of the program in 2021/22	\$379,954

Key Implications

Strategic Alignment - Sustainable Sydney 2030

- 18. Sustainable Sydney 2030 is a vision for the sustainable development of the City to 2030 and beyond. It includes 10 strategic directions to guide the future of the City, as well as 10 targets against which to measure progress. This report is aligned with the following strategic directions and objectives:
 - (a) Direction 2 A Leading Environmental Performer the recommended grant projects in this report contribute to City's endeavours to work with our business and residential communities to reduce greenhouse emissions and potable water use and encourage diversion of waste from landfill across the local government area.
 - (b) Direction 6 Vibrant Local Communities and Economies the recommended grant projects in this report contribute to fostering strong and sustainable local economies.

(c) Direction 7 - A Cultural and Creative City - the recommended grant projects in this report contribute to a city where opportunities for individual creative expression and participation in all its forms are visible, valued, and accessible, and where business and creative opportunities for local artists, creative workers and cultural organisations are supported.

Organisational Impact

19. The grants and sponsorships contract management process will involve key staff across the City of Sydney. Identified staff set contract conditions and performance measures for each approved project, and review project acquittals, which include both narrative and financial reports.

Social / Cultural / Community / Environmental and Economic

20. The City's Grants and Sponsorship Program provides the City with a platform to support cultural, economic, environmental and social initiatives from the communities, and community organisations, within the local area.

Financial Implications

21. There are sufficient funds allocated in the 2021/22 Knowledge Exchange Sponsorship Program for the recommended amounts. A combined total of \$315,046 in cash and \$27,150 in revenue foregone/value-in-kind is recommended from the proposed draft 2021/22 budget.

Relevant Legislation

- 22. Section 356 of the Local Government Act 1993 provides that a council may, in accordance with a resolution of the council, contribute money or otherwise grant financial assistance to persons for the purpose of exercising its functions.
- 23. Section 356(3)(a) to (d) is satisfied for the purpose of providing grant funding to forprofit organisations because:
 - (a) the funding is part of the Knowledge Exchange Sponsorship program;
 - (b) the detail of the program has been included in Council's draft operational plan for financial year 2021/22;
 - (c) the program's proposed budgets do not exceed five per cent of Council's proposed income from ordinary rates for financial year 2021/22; and
 - (d) the program applies to a significant group of persons within the local government area.

Critical Dates / Time Frames

24. The funding period for Round One of the Knowledge Exchange Sponsorship program for 2021/22 is for activity taking place from 1 July 2021 to 30 June 2022. Contracts will be developed for all successful applications after Council approval to ensure their funding is released in time for projects starting in July.

Public Consultation

- 25. For all Round One 2021/22 programs open to application, two information sessions were held over Zoom on Wednesday 3 and Friday 5 March 2021. One information session was held at Redfern Community Centre for Aboriginal and Torres Strait Islander applicants on Thursday 4 March 2021.
 - (a) Seventy-seven prospective applicants attended the general information session, followed by individual pillar sessions for advice from City staff about their project proposals and the application process;
 - (b) Five prospective applicants attended the Aboriginal and Torres Strait Islander information session held in person at Redfern Community Centre;
 - (c) Six prospective applicants attended the information session focusing on business grants with a Mandarin translator; and
 - (d) Seventy-four per cent of these attendees advised they had not applied for a City of Sydney grant previously.

EMMA RIGNEY

Director City Life

Peter Keogh, Grants Officer

Attachment A

Recommended for Funding
Round One 2021/22 – Knowledge Exchange
Sponsorship Program

Knowledge Exchange Sponsorship Program - Round One 2021/22

Recommended for Funding

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Accessible Arts	Arts Activated 2021	A three-day conference featuring speakers across the arts, culture and disability sectors, held both online and in-person.	\$20,000	Nil	\$10,000	Nil	Nil
Astrolabe Group Pty Ltd	It Makes a Village Workshops and Networking Events	A series of workshops and networking events with business owners, residents and workers to explore the role of re-activating local public spaces in a post-Covid Sydney.	\$5,000	Venue hire fee waiver to the value of \$600	\$5,000	Venue hire fee waiver to the value of \$600	Nil
Audrey Media Pty Ltd	Come Out and Play Research Project	The continuation of a research project to monitor Sydney's theatre industry as it recovers from the forced closure through the Covid-19 pandemic.	\$10,000	Nil	\$10,000	Nil	Nil
Charles Sturt University	Mapping Urban Driven Innovations for Sustainable Food Systems	A research and community engagement project to map innovations for sustainable food systems through interviews, workshops and a survey.	\$39,194	Venue hire fee waiver to the value of \$2,500	\$32,500	Venue hire fee waiver to the value of \$2,500	Nil
Digital Storytellers Ltd	Impact Economy Forum	A forum for Sydney's social enterprise community, to develop networks and share learnings, for both inperson and online audiences.	\$29,450	Venue hire fee waiver to the value of \$686	Nil	Venue hire fee waiver to the value of \$686	Nil
Inner West Community Energy Incorporated	Solar Information Sessions	A series of free information sessions offering practical advice and solutions to individuals, businesses and community groups who wish to install solar.	\$15,000	Nil	\$15,000	Nil	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
Inspiring Rare Birds Pty Ltd	InvestHer Business Workshops	A series of business investment workshops to support female entrepreneurs raise capital, develop networks and connect with mentors.	Year 1 – \$40,000 Year 2 - \$40,000 Year 3 - \$40,000	Nil	\$30,000 (Year 1 only)	Nil	Nil
New South Wales Justices Association Incorporated	Training Event for NSW Justices of the Peace	A training event for NSW Justices of the Peace to understand the changes to legislation and processes as JP desks and services re-open after Covid-19 closures.	\$5,000	Venue hire fee waiver to the value of \$11,364	Nil	Venue hire fee waiver to the value of \$11,364	Nil
Remix Summits Pty Ltd	Business of Culture: Intensive Incubator and Online Learning Course	To develop a year long capacity building program for Sydney arts organisations to develop sustainable income strategies that support creative practice.	\$39,820	Nil	\$39,820	Nil	Nil
Spark Festival Ltd	Spark Purpose	A series of events, including expo displays, talks, workshops and speed mentoring, to connect people looking to start their own business with the information and support they need.	\$40,000	Venue hire fee waiver to the value of \$12,000	\$30,000	Venue hire fee waiver to the value of \$12,000	Nil
The House That Dan Built Incorporated	Pathways for Young Artists	A pilot traineeship program to establish a best practice model for nurturing young female music artists and to replicate for all young people across the small-to-medium arts sector.	\$32,806	Nil	\$32,806	Nil	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested	\$ Amount Recommended	VIK Recommended	Additional Conditions
The Performance Space Ltd	Knowledge of Wounds	A series of Indigenous-led readings, meetings, discussions and performances, connecting global and local First Nations artists, held at Carriageworks and on a digital platform.	\$10,000	Nil	\$10,000	Nil	Applicant to provide a detailed project plan
University of Technology Sydney	How Gig Work Works: Building Sydney's Gig Economy Evidence Base in Sydney's Economy	A research study to collect new and innovative data about gig work and the gig economy in Sydney.	\$39,920	Nil	\$39,920	Nil	Applicant to provide revised budget
WelcomeMat Holdings Pty Ltd	Affordable Housing Info Exchange	An industry standard online application form integrating with the WelcomeMat platform to solve tangible barriers to accessing affordable housing.	\$40,000	Nil	\$40,000	Nil	Nil
Wildflower, Gardens for Good Incorporated	Horticulture and Landcare Mentorship for Young Aboriginal Men and Women	A pilot program that develops horticulture and landcare skills of young Aboriginal men and women, while transforming neglected green spaces with Indigenous and bio diverse plants.	\$40,000	Nil	\$20,000	Nil	Applicant to work with Relationship Manager on delivery of the project

Attachment B

Not Recommended for Funding Round One 2021/22 – Knowledge Exchange Sponsorship Program

Knowledge Exchange Sponsorship Program - Round One 2021/22

Not Recommended for Funding

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
Art Pharmacy Pty Ltd	Making Art Matter and A Public Art Roadmap	The development of two online courses for artists, property developers and approval bodies to increase awareness about the role of public art in our buildings and public spaces.	\$40,000	Nil
Biennale of Sydney Ltd	Anti-symposium: Arts Pedagogy Outside the Classroom	A three day symposium at the Waterhouse, Tumbalong Park featuring leading arts pedagogy specialists, specifically for museums and galleries staff and educators.	\$10,275	Nil
Eat Drink Local Pty Ltd	Eat Shop Local	An online shopping platform that enables and encourages shoppers to buy from merchants within their local community.	\$34,800	Nil
Excellence Above Coaching Pty Ltd	Persuasion and Influence Mastery Workshop	An event in Darling Square for local and national industry influencers and marketers to meet, share experiences and to build their own personal brand.	\$14,023	Nil
Fire Up Solutions Pty Ltd	Fire up City of Sydney Recovery Portal	A user friendly platform extending the City of Sydney's concierge services, connecting businesses to advice and support services and driving collaborative procurement.	\$40,000	Nil
Freerange Press Pty Ltd	Making Housing Affordable Book	The production of a book tackling the issue of Sydney's housing affordability, including contributions from the Indigenous community as well as local and international experts.	\$8,000	Nil
GIR Symposium	GIR Symposium	An online academic conference, career and networking event run by students to empower the next generation of government and international relations leaders.	\$5,000	Nil
Give Me Just 10 Pty Ltd	Over the Rainbow	Monthly knowledge sharing workshops across the city and a website to inform, plan and explore after death choices.	\$40,000	Venue hire fee waiver to the value of \$3,232
ImagineerMe Pty Ltd	Imagination Engineering	A program of short courses to develop critical and creative thinking abilities, taking place in Pyrmont.	\$40,000	Nil

Organisation Name	Project Name	Project Description	\$ Amount Requested	VIK Requested
Milk Crate Theatre	Applied Arts Evaluation Platform	To develop an evaluation tool that effectively measures the social and financial impact of work by collecting, analysing and communicating the value and impact of applied arts programs.	\$30,000	Nil
MyGivingCircle Pty Ltd	90 Day Vote and Donate Program	A 90 day program for local charities and not for profits, helping them to raise donations and develop the fundraising capacity within the organisation.	\$40,000	Nil
Phronesis Entrepreneurial Education Pty Ltd	Entrepreneurship in Action Program	A six week program at the Sydney Startup Hub in York street, to assist residents and workers with the recovery after the lockdowns and international border closures of the Covid-19 pandemic.	Year 1 - \$38,580 Year 2 - \$38,580 Year 3 - \$38,580	Nil
Purple Patch Consulting	National Pragmatic Mental Health Tour	A one day workshop at the Hilton Hotel, George Street to assist local business owners to become more aware of mental health issues potentially affecting them and their employees.	\$15,000	Nil
StartSomeGood Pty Ltd	Diverse Perspectives Enterprise Program	A program supporting Indigenous residents and recent migrants and refugees gain the capacity and confidence to launch social impact businesses, including a live pitch event at Fishburners in the CBD.	\$38,400	Nil
The Makeup Technicians Pty Ltd	MyBackyard	The development of an app allowing councils and businesses to upload information about events happening in their area to be used by local communities.	\$30,600	Street banner pole hire fee waiver to the value of \$31,140
The Pharmacy Guild of Australia NSW Branch	Pharmacy Connect 2021	A conference and networking event at the Hilton Sydney bringing pharmacists together to share ideas and knowledge.	\$38,000	Nil
University of Sydney	Working with the University as an SME	A series of events at the University of Sydney Knowledge Hub to foster knowledge exchange and collaboration between SMEs (small and medium-sized enterprises) and academia.	\$8,000	Nil
Yin Yang Consultancy Pty Ltd	Business Breakthrough	An event held at the Hilton Sydney to provide actionable and relevant advice for business owners to safeguard and improve mental health within the workplace.	\$8,527	Nil

Item 8.

Accommodation Grant Program - Annual Performance Review and Lease Renewals 2021

Document to Follow